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*(Officers and staff are listed on Page 2.)*

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Start planning now for ACRA's 17th Annual Conference in St. Charles, Missouri, September 8-10, 2011

## ACRA's Mission

"...to promote the professional, ethical, and business practices of the cultural resources consulting industry."

## ACRA's Vision

ACRA: The voice of cultural resources management

## ACRA's Values

- Integrity
- Professionalism
- Collaboration
- Leadership
- Success

## ACRA OFFICERS AND STAFF

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Lucy B. Wayne, *SouthArc, Inc.*

### President Elect

Teresita Majewski, *Statistical Research, Inc.*

### Vice President (Government Relations)

Jeanne Ward, *Applied Archaeology & History Associates*

### Treasurer

Colin Busby, *Basin Research Associates, Inc.*

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Cinder Miller, *Gray & Pape, Inc.*

### Executive Director

CJ Summers, *ACRA Headquarters*

### Association Coordinator

Shannon Stamm, *ACRA Headquarters*

### Government Affairs Consultant

Donald Forsyth Craib

## 2011 COMMITTEE, SUBCOMMITTEE, AND TASK FORCE CHAIRS

**Awards** - Sarah Herr, *Desert Archaeology, Inc.*

**Conference** - Joan Deming, *Archaeological Consultants Inc.*

**Education** - Cinder Miller, *Gray & Pape, Inc.*

**ACRA-SHA Publications on Demand Subcommittee** - Wade Catts, *John Milner Associates, Inc.*

**Best Practices Subcommittee** - Robert Heckman, *Statistical Research, Inc.*

**Career Continuum Subcommittee** - TBA

**Conference Programming Subcommittee** - Joan Deming, *Archaeological Consultants, Inc.*

**Continuing Education Subcommittee** - Cinder Miller, *Gray & Pape, Inc.*

**Internships Subcommittee** - Duane Peter, *Geo-Marine, Inc.*

**On-Line Education and Webinars Subcommittee** - Andrew Weir, *CCRG, Inc.*

**Toolkits and Workshops Subcommittee** - Andrew Weir, *CCRG, Inc.*

**Worker Safety Subcommittee** - Keith Seramur, *Keith C. Seramur, P.G., PC*

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**Revenue Generating Task Force** - Heidi Roberts, *HRA, Inc., Conservation Archaeology*

**Government Relations** - Jeanne Ward, *Applied Archaeology & History Associates*

**Employees Free Choice Act Task Force** - Don Weir, *CCRG, Inc.*

**Level Playing Field Task Force** - Chuck Niquette, *Cultural Resource Analysts, Inc.*

**NCSHPO/THPO Task Force** - Jon Berkin, *Natural Resource Group, Inc.*

**Headquarters Oversight** - Joe Joseph, *New South Associates, Inc.*

**Image and Branding** - Ellen Marlatt, *Independent Archaeological Consulting, L.L.C.*

**Marketing Materials Subcommittee** - Ellen Marlatt, *Independent Archaeological Consulting, L.L.C.*

**Website Subcommittee** - TBA

**Liaison** - Kay Simpson, *Cultural Resource Analysts, Inc.*

**Membership** - Steve Dasovich, *Pathfinder CRM, L.L.C.*

**Newsletter** - Teresita Majewski, *Statistical Research, Inc.*

**Nominations** - Mike Polk, *Sagebrush Consultants, L.L.C.*

**Salary Survey/CRM Survey** - Nurit Finn, *Wapsi Valley Archaeology, Inc.*

**Strategic Planning** - Teresita Majewski, *Statistical Research, Inc.*

**By-Laws and Policy Task Force** - Mike Polk, *Sagebrush Consultants, L.L.C.*

## THE PRESIDENT'S CORNER

*By Lucy B. Wayne*

I hope this newsletter finds our member firms beginning to see an improvement in business as 2011 gets rolling. I know the economy is almost always a subject of discussion today when our members get together. If your firm has identified new markets or has developed creative ways to deal with the slumping economy, consider letting our members know about it, either through MembersOnly or the newsletter. One of the big benefits of being an ACRA member is the willingness of our members to share business information and advice. We will be conducting the state-of-CRM business survey again this spring to see whether there are signs of improvement since last fall. Watch for the survey and please respond.



Nellie Longsworth receives an SHA Award of Merit. From left, SHA President William B. Lees, Nellie, SHA Awards Committee Chair Teresita Majewski, and University of West Florida President Judy A. Bense, who made the award presentation to Nellie. Photograph courtesy Bill Pierson.

I enjoyed talking to several people from our member firms at the Society for Historical Archaeology (SHA) 44th Annual Conference on Historical and Underwater Archaeology in Austin, Texas, in early January. At least one firm had a booth in the Archaeology Marketplace room, and another firm had a poster display. It was particularly gratifying to see how many of the conference sponsors were ACRA member firms or employees of member firms. Although I'm not personally acquainted with all of our members, I did recognize the following ACRA firms or employees of ACRA firms listed as sponsors: Geo-Marine, Inc., Prewitt and Associates, Inc., William Self and Associates, Commonwealth Cultural Resources Group, Inc., Joe Joseph and New South Associates, Michael Polk (of Sagebrush Consultants and two-time ACRA president), Terry Majewski (of Statistical Research, Inc. and president elect), Donna J. Seifert (of John

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Milner Associates, Inc.), and Patrick Garrow (of Cultural Resource Analysts, Inc.). ACRA's long-time government affairs consultant Nellie Longworth received an SHA Award of Merit at the conference for her "tireless efforts and leadership on Capitol Hill to bring the voice and concerns of historical archaeologists to our nation's leaders."

While minding the ACRA booth at the SHA conference, I got a chance to have a good conversation with Donald Forsyth Craib, our new government affairs consultant. Donald brings a background in business, law, and historic preservation to the position. He will be working with Nellie Longworth during a two-month transition period, and then will be our primary observer on Capitol Hill. ACRA Vice President for Government Relations Jeanne Ward will work closely with Donald and the Board of Directors to set an agenda for 2011. This will include our CRM Day on April 13, when we encourage all members who can make the trip to come to Capitol Hill and meet with their representatives and senators. We usually also meet with at least one committee while on the Hill. Given the shift in the House of Representatives, this may be a particularly critical year for ACRA to be heard.

I do want to update our members on the Veterans Curation Project (VCP). As you will recall, we gave Dr. Michael K. "Sonny" Trimble and the U.S. Army Corps of Engineers our Board of Directors Award in September for this program. The project is designed to provide basic training in office skills to veterans, particularly those who have served in Iraq and Afghanistan. It is intended to provide the skills to transition from military to civilian life, especially for veterans who have been wounded or are suffering from Post-traumatic stress disorder (PTSD). At the same time, the veterans are

assisting in processing the Corps' backlog of curation materials from archaeological projects. Sonny and his staff presented a symposium on the project at SHA, which included presentations by two of the veterans who had participated in the project. Both veterans were very clear that the project was life changing for them, particularly one young man who has been wounded three times, served in three global hot spots, and was quite open about his issues with PTSD.

VCP was funded initially with ARRA money, but last year an effort was made to pass a bill that would provide further funding for several years, as well as additional funding to open more VCP centers. The proposed funding for the VCP made it out of committee in both houses, and was considered to be a noncontroversial bill that was one of several which would probably be approved before the close of Congress in 2010. Unfortunately for this bill and several others, approval of the very large bill for 9/11 workers meant that the other bills were not passed. As a result, the bill will be started all over again. It will hopefully be reintroduced in the House or Senate soon. Since it has been through committees in both houses, it should move smoothly through the system, but it will still need the support of both representatives and senators for passage. We will keep our members informed as to what is happening with the bill, and I urge you, when it comes up, to contact your Congressmen or Congresswomen and ask them to support this bill. These veterans need and deserve all the help they can get. And the bonus is that the always-important, but often overlooked curation task gets done correctly.

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In addition to CRM Day on April 13, ACRA will have its mid-year board meeting on March 5 in Chattanooga, Tennessee. I want to thank Lawrence Alexander of Alexander Archaeological Consultants, Inc. for hosting the meeting and making the local arrangements. If any members have concerns or issues that they would like the board to address, please contact any of our board members or officers or ACRA HQ and let us know. We are here to serve our members.

One final note: ACRA annual dues are due in February. My thanks to the many firms that have

already paid their dues. And to the rest of you -- an earnest plea that you renew your membership. With the current shifting politics and the tough economy, your dues support ACRA's efforts to make our industry heard both on Capitol Hill, and when it is helpful, at the state and local levels. The officers and board are constantly looking for new ways to provide benefits to our members and to address member concerns. Please pay your dues, let us hear from you, and go recruit a new member! First-time members get the benefit of half-price dues for the first year!



President Wayne at ACRA's booth at the 2011 SHA conference.

## A MESSAGE FROM THE EXECUTIVE DIRECTOR

*By CJ Summers, Executive Director*



### **Good News for the New Year**

ACRA membership renewals are on an increasing upward trend despite the sluggish national economy. From 2008 to 2011, the overall increase in renewals for the same time period is 55%. This is a very positive indication that ACRA members are satisfied with their ACRA membership.

At ACRA HQ, we have been busy with membership

dues, the new partnership program, a membership drive, and preparation for our upcoming Board of Directors meeting. Here is a quick update on some of our recent activities.

### **Membership Dues**

Thank you to the more than 100 member firms that renewed or started their membership with ACRA by February 2. Renewal notices for 2011 were mailed from ACRA Headquarters in mid-December. If there are any contact information corrections that need to be made, please make those changes directly on the renewal form. If you have not already done so, please send your 2011 renewal form and dues payment at your earliest convenience. Please contact Shannon Stamm at (410) 933-3483 if you have not received your invoice or if you have questions.

### **Membership Drive**

ACRA continued its successful membership campaign. A new postcard was mailed out to prospective members encouraging them to join ACRA and explaining the benefits of the association. The card was also distributed at the recent SHA meeting and is also included in this issue of *ACRA Edition*. Here are the

details of the membership drive: All new companies who join ACRA in 2011 will receive 50% off their membership dues for the first year! This is a great opportunity for you to encourage your peers to join ACRA.

### **New ACRA Partnership Program**

ACRA will soon unveil a unique and exclusive Partnership Program! It's designed for organizations to increase their image and profile within the association and overall industry. It is an opportunity to gain outstanding exposure, and at the same time show your support for ACRA. By becoming an ACRA Partner, your company will be recognized as a major supporter of ACRA and our industry.

There are five levels of partnership: Platinum, Diamond, Gold, Silver, and Bronze. The ACRA Partnership Program is yearly and involves all of ACRA's activities, including the industry calendar, website exposure and linkage, as well as member communications. Partners will be afforded additional opportunities to meet with and interact with member companies. It is a chance to be with key decision makers who can influence the development and growth of the industry and your business.

In addition, ACRA Partners will have exclusive opportunities for exposure by participating in the 2011 Annual Meeting this fall (see below). This gathering is an outstanding venue to interact and form relationships with some of the industry's best.

The ACRA Board of Directors thanks you personally for your past support and participation and looks forward to the continuation of our mutual relationship in 2011. ACRA has bold plans and an optimistic view of the future. Be a part of it. Keep your eyes open for partnership details to be released shortly.

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### **IRS Sets 2011 Standard Mileage Rates**

The Internal Revenue Service (IRS) has issued the 2011 standard mileage rates used to calculate the deductible costs of operating a vehicle for business, charitable, medical, or moving purposes. Beginning January 2011, the standard mileage rates for using a vehicle (including an auto, van, pickup, or panel truck) will be 51 cents per mile for business purposes, 19 cents per mile for medical or moving purposes, and 14 cents per mile for charitable purposes.

### **Next ACRA Board of Directors Meeting is March 5**

The next full ACRA board meeting is scheduled for Saturday, March 5, at the Sheraton Read House Hotel in Chattanooga, Tennessee. If there are any issues, concerns, or agenda items that you have for the board, please let headquarters or a representative on the board know prior to the meeting so it can be placed on the agenda and discussed. Remember, the ACRA Board works for ACRA and its members.

### **Save the Date: ACRA's 17th Annual Meeting**

ACRA is pleased to announce that the 17th Annual Meeting will be held at the Ameristar Casino, Resort, and Spa in St. Charles, Missouri, September 8 through 10, 2011. ACRA will again deliver a premier annual meeting featuring executives and key individuals in our industry. The Conference Committee has begun planning the program to make this another successful meeting, and additional information is provided elsewhere in this issue. If you have any questions or thoughts about the event, please contact Conference Committee Chair Joan Deming or 2011 Conference Chair Steve Dasovich.

### **ACRA Monthly Member Update**

We continue to send out monthly updates on the 15th of each month. This forum provides you with an overview of ACRA's previous month's activities, plans for upcoming events, and other information of value to share with fellow cultural resource companies. Please look for this "Monthly Update" in your Inbox on the 15th of every month. If there is anything specific you would like to see in this update, please email Shannon at ACRA Headquarters.

### **Clemons & Associates, Inc., Achieves AMC Institute Accreditation**

On December 22, 2010, ACRA's Management Company, Clemons & Associates, Inc., announced that it was awarded accreditation by the AMC Institute, the global trade association representing the association management industry. "Our company is indeed pleased to be recognized by its peers through the AMC Institute," said Crista LeGrand, CEO and president, Clemons & Associates, Inc. "We were one of the first companies chartered in the former American Society of Association Executives (ASAE) Accreditation program, which was integrated with the AMC Institute program this year. C&A's record for support of professional standards has been the cornerstone of our success."

Among 500-plus Association Management Companies (AMC) worldwide, fewer than 50 have achieved AMC Institute Accreditation, demonstrating the commitment and the ability to deliver the highest level of professional management services to association and not-for-profit clients. These AMCs are the recognized choice of association and not-for-profit organizations.

"We congratulate Clemons & Associates, Inc. for achieving AMC Institute Accreditation," stated AMC Institute Board President John Dee. "The accreditation evaluation is the most demanding and comprehensive in our industry. Clients of accredited AMCs should feel assured that this exclusive group operates with the highest level of professionalism and responsibility, and consistently meets or exceeds all industry requirements."

### **ACRA Headquarters**

We are your ACRA Headquarters. If we can be of any assistance to you throughout the year, please contact Association Coordinator Shannon Stamm at (410) 933-3483, or via email, [shannons@clemonsmgmt.com](mailto:shannons@clemonsmgmt.com). Or you can contact me directly at [cjsummers@clemonsmgmt.com](mailto:cjsummers@clemonsmgmt.com).

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In 2010 **ACRA** members received great benefits such as:

- The best cultural resource networking in North America.
- Free advertising on the largest Cultural Resources Consultant list in the country.
- Nationwide survey results on wages and economic issues.
- Representation in Washington, DC for cultural resource issues, legislation and public policy.
- The famous **ACRA** Conference.
- CRM Best Practices.

Let **ACRA** open doors for you! Join **ACRA** in 2010!

First-time members who Join in 2011 will receive **50% OFF** their dues for the first year.

Go to our website to review a special edition of our quarterly members-only newsletter: [www.acra-crm.org](http://www.acra-crm.org)  
Enter the password: **acravip** to access the newsletter.

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Phone: 410.933.3483  
Fax: 410.931.8111

Opening doors  
for the CRM Industry

American Cultural Resources Association

Postcard used for the 2011 ACRA membership drive.

## GOVERNMENT AFFAIRS UPDATE

*By Jeanne A. Ward, Vice President for Government Relations*

As we all know, Nellie Longworth has ably served as ACRA's government affairs consultant for many years. Nellie introduced us to the halls of Congress and made the process of communicating with legislators and their staffers not only doable but pleasurable. She kept us up to date on what was happening in Washington and got us through doors that might not have been open otherwise.

As you may also know, last year ACRA produced a strategic plan for 2010-2015. As an outgrowth of that planning effort and as we enter the next decade, the Board of Directors foresaw the need to focus as much on issues of concern to our businesses as those of concern to preservationists. Accordingly, we felt the need to move in a new direction with our government affairs consultant position. I would like to take this opportunity to thank Nellie for her efforts on behalf of our organization. There is and will never be another Nellie.

At the direction of the board, the Government Relations Committee and the Strategic Planning Committee undertook a search for a new government affairs consultant: someone in the model of Nellie but with business acumen as well. We considered a number of individuals as well as a more traditional lobbyist. After a great deal of deliberation, we chose Donald Forsyth Craib to take over the position beginning January 1, 2011. Donald brings a wealth of experience to the position. An attorney with over 29 years of experience, he held a



ACRA Government Affairs Consultant  
Donald Forsyth Craib.

similar position with the Society for American Archaeology. A life-long interest in archaeology, cultural heritage, and preservation has prepared him to serve ACRA well. For a complete biography click here:

<http://culturalheritagepartners.com/donald-forsyth-craib>.

Nellie will show Donald the ropes through February. Together we will be producing short-term and long-term plans for the direction of ACRA's Government Relations Committee. We will be analyzing the composition of the 2011 Congress and determining appropriate strategies for communicating ACRA's interests effectively. The first order of business will be planning for our now-annual visit to Capitol Hill. Dubbed CRM Day, the date has been set for April 13. The new Congress incorporates many new members and, in the House, Republicans now chair the committees, including the Natural Resources Committee that oversees things related to cultural resources, including Section 106. As a result, this may be a very critical year to make ourselves heard on Capitol Hill. Stay tuned for details and please consider joining us as we educate our legislators in Washington, D.C.

We will also be assisting with the proposed funding bill for the Veterans Curation Project. This program was the 2010 ACRA Board of Directors Award winner and its participants, disabled veterans, are gaining valuable experience while helping to curate existing collections held by the U.S. Army Corps of Engineers. In 2010, the bill for continued funding (HR 5282) passed in the House but stalled in the Senate. It will be reintroduced in either the House or the Senate early this year, and hopefully will succeed this time. As we get more information, we will let our members know what they can do to help.

Look for updates about these and other issues in your inbox in the coming months.

**ANNOUNCING A NEW PUBLICATION SERIES CO-SPONSORED BY ACRA AND SHA**

ACRA and The Society for Historical Archaeology (SHA) are pleased to announce the creation of a print-on-demand bookstore for cultural resource reports -- **Reports from the Past: Cultural Resources Clearinghouse**, which you can visit at <http://www.lulu.com/spotlight/ACRALulu> or through the link on the ACRA Website home page. The "bookstore" will offer historical reports, archaeological studies, historical architectural reports, oral histories, landscape studies, and other documents that illustrate the full range and impact of cultural resource management (CRM) in the United States. Through the collaborative efforts of ACRA and SHA, quality CRM documents are identified, making those reports more widely available for dissemination, and highlighting new trends, important data recoveries, and the application of new technologies in the industry. The Clearinghouse offers a solution to the issue of "gray literature" by making available technical reports and documents produced to comply with the National Historic Preservation Act, as well as other state and federal laws and regulations.

ACRA is dedicated to promoting the professional, ethical, and business practices of the cultural resources consulting industry. ACRA members represent all aspects of the cultural resources industry, including historic preservation, history, archaeology, architectural history, historical architecture, landscape architecture, and specialty subfields such as geoarchaeology, soil science, and ethnobotany.

SHA is a professional association dedicated to the research and management of archaeological sites of the historical period. SHA publishes a peer-reviewed quarterly journal, *Historical Archaeology*, a newsletter, and other special publications.

Authors interested in submitting CRM reports are urged to contact the series co-editors, Rebecca Allen ([Rebecca@pastforwardinc.com](mailto:Rebecca@pastforwardinc.com)) of Past Forward, Inc., and Wade Catts ([wcatts@johnmilnerassociates.com](mailto:wcatts@johnmilnerassociates.com)) of John Milner Associates, Inc. Data recovery volumes are especially welcome.

## BUILDING THE DIGITAL ARCHAEOLOGICAL RECORD (tDAR)

*By Francis P. McManamon, Executive Director, Digital Antiquity*

During the summer of 2010, staff at Digital Antiquity added over two hundred new digital documents to the Digital Archaeological Record (tDAR) repository. These documents, plus others contributed by other registered users, has increased the number of documents available in tDAR to over 630.

Included in the repository are archaeological overviews, survey reports, detailed excavation and artifact analysis reports, as well as historical documents and studies related to archaeological resources. The documents cover research on both ancient and historical-period archaeological resources and are international in geographic scope. Readers are encouraged to explore the tDAR repository using the "Search" function to see the variety of documents and data sets available to tDAR users.

Among the new entries is a report series of over 100 documents, Publications in Anthropology, published by the National Park Service's Western Archeological and Conservation Center between 1975 and 2008. These reports range from 3 to 852 pages in length, with most reports ranging between 200 and 400 pages. The repository now contains many interesting and informative studies in this series, among them are:

Pat Parker's 1977 ground-breaking anthropological study of the material culture and spatial organization of the nineteenth-century [Key's Ranch in Josuha Tree National Park](#).

The 1986 report, [The Archeology of Gila Cliff Dwellings](#), by Keith M. Anderson, Gloria J. Fenner, Don P. Morris, George A. Teague, Charmion McKusick, Karen R. Adams, and Lisa W. Huckell. Their detailed report is the first systematic description of these sites, which were proclaimed as a National Monument by President Theodore Roosevelt in 1907, making them among the oldest legally protected archaeological resources in the United States.

The innovative 2001 historical archaeological investigation and documentation of portions of the Manzanar Japanese-American Internment Camp by Jeff F. Burton, Jeremy D. Haines, Mary M. Farrell, and Kari Coughlin, [I Rei To: Archeological Investigations at the Manzanar Relocation Center Cemetery, Manzanar National Historic Site, California](#).

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### GRANTS FOR DIGITAL ARCHIVING

#### **DIGITAL ANTIQUITY** Preservation, Innovation, & Research

Digital Antiquity solicits proposals to support the archiving of digital archaeological data and documents in tDAR (the Digital Archaeological Record), a new international digital repository. Reports and data shared through tDAR are made accessible on the web and their long-term preservation is ensured.

**CRM firms, public agencies, individuals, universities, colleges, and other organizations** are invited to submit brief proposals explaining the value of the information to be contributed. A wide array of projects will be considered, such as individual projects, regional archives, and thematic research. Grants will be awarded in two categories: up to **\$2,000**, and up to **\$10,000**. We anticipate approximately **40 awards**. Rapid review of proposals will begin **25 February 2011** and continues until funds are committed.



Details at  
<http://digitalantiquity.org/grants>



Frank McManamon at the Digital Antiquity table at the 2011 SHA Meeting in Austin, Texas.

These reports are only a few among the hundreds of documents about American archaeology that users can find in the [tDAR repository](#).

Grants for digital archiving are also available from Digital Antiquity. For details on how to apply, see information inset on Page 13.

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*For more information on Digital Antiquity, contact Francis P. McManamon, Ph.D., RPA, Executive Director/Research Professor, 432 Hayden Library, Arizona State University, (480) 965-6510, School of Human Evolution and Social Change (Anthropology), P.O. Box 872402, Tempe, AZ 85287-2402, [fpm@digitalantiquity.org](mailto:fpm@digitalantiquity.org)*

## CALL FOR NOMINATIONS FOR ACRA GOVERNANCE POSITIONS

Positions opening for the 2011 ACRA election cycle are president elect, treasurer, and small and medium board seats. Please consider participating in ACRA governance as an officer or board member. If you have questions or wish to be considered for the slate, please contact Mike Polk, chair of the Nominations Committee, at [mpolk@sagebrushconsultants.com](mailto:mpolk@sagebrushconsultants.com). The deadline for receipt of nominations is Friday, April 1, 2011.

## ACRA-MEMBER FIRMS AND EMPLOYEES SERVING OUR DISCIPLINES

*By Teresita Majewski, ACRA President Elect*

In November 2010, four ACRA-member firms participated in the 5th Annual Employer Exposition at the American Anthropological Association (AAA) meeting in New Orleans: Archaeological and Cultural Education Consultants (ACE), Desert Archaeology, Inc., Earth Search, Inc., and Statistical Research, Inc. The Expo is hosted each year by the National Association for the Practice of Anthropology (NAPA), a section of the AAA. Having four cultural resource firms participate was the highest number yet, and this was due to the efforts of T. J. Ferguson, Professor of Practice in the School of Anthropology at the University of Arizona. ACRA-member companies shared the floor with such diverse firms and organizations as Battelle, Centers for Disease Control and Prevention, Center for Advanced Study of Language (CASL), Conifer Research, Insitum, International Relief and Development, Inc., LTG Associates, Mather LifeWays Institute on Aging, National Endowment for the Humanities, National Oceanic and Atmospheric Administration, Pacific Ethnography, Smart Revenue, and State Farm Insurance.

The Expo is not a job fair, in the sense that applicants are interviewed and offered jobs. Instead, representatives of a particular industry or organization are available to talk about various economic sectors and the specific skill sets required to obtain employment in that economic sector (which has room for people with degrees in anthropology). Two new features of the Expo this year were an information kiosk called "Anthropology at the Cutting Edge," where visitors met representatives of distinct and surprising industries who answered questions about opportunities in journalism, finance, the medical-pharmaceutical industry, small business, social media, governance, and consumer research. Also for the first time, NAPA had an instant mentoring booth, which allowed new professionals to receive timely assistance.

For the CRM companies featured at the Expo, the

audience included students wondering how to obtain the skill sets necessary for a career in CRM, recent graduates, professors in anthropology departments (anthropology departments produce most of the graduates who eventually become employees of CRM firms), and university administrators (e.g., deans, department heads/chairs, provosts). It was a great opportunity to explain our industry and the skills we look for in our employees to an extremely diverse group. For more information on NAPA, access <http://practicinganthropology.org/>. The Expo and NAPA are very relevant, and I urge you all to learn more about both and to consider participating in the future. I would like to acknowledge Cathleen Crain, of LTG Associates, Inc., who provided me with summary information for the Expo in her role as chair of the NAPA Organizational Relations Committee.

In a recent communiqué, ACRA President Lucy Wayne encouraged employees of ACRA firms to let us know if they are running for office in other organizations, so that we can support them as appropriate at the ballot box. Participating in the governance of other groups ensures that the concerns of cultural resources firms are heard in as many places as possible. I know of two persons at the moment that will be running for office. One is ACRA Board member Michael Piontkowski, an archaeologist with JG Management Systems, who is running for a board position on the Colorado Council of Professional Archaeologists. The other is Jeffrey H. Altschul, chairman of Statistical Research, Inc. and of Nexus Heritage, and president of the SRI Foundation, who is running for president elect of the Archaeology Division of the AAA. Best of luck to both Michael and Jeff! If you are running for office and would like us to bring it to the attention of the membership, please email me at [tmajewski@srcrm.com](mailto:tmajewski@srcrm.com).

## NEWS FROM THE WORKER SAFETY SUBCOMMITTEE

*By Keith Seramur, ACRA Board Member*

We are again dealing with the topic of excavation safety after the tragic accident in Montreal where an archaeologist was killed by a partial collapse of an excavation. Unfortunately, this type of accident is too common, and we will hear about it again in the future. So what can we do to prevent these accidents on our projects and protect our employees? I think the most effective prevention is to keep this hazard in the forefront of the minds of our field personnel.

A health and safety plan needs to be used on each project. A "Job Safety Analysis" should be performed for the tasks being conducted on the job site. Daily safety meetings should include a review of the hazards recognized as the project progresses. Soil conditions should be discussed, especially when working in wet weather conditions. Employees working in or near excavations need to be trained in OSHA standards for excavation safety that can be found through links at:

<http://www.osha.gov/SLTC/trenchingexcavation/index.html>.

Excavating is one of the most hazardous construction operations. The primary hazard is collapse of one of the excavation walls as happened in Montreal. Twenty-five states have their own "OSHA Approved State Plans" for excavation safety, most of which follow the OSHA Standards.



**Protect Yourself**  
**Trench Safety**



- Do not enter an unprotected trench!
- Trench collapses cause dozens of fatalities and hundreds of injuries each year.
- Trenches 5 feet deep or greater require a protective system.
- Trenches 20 feet deep or greater require that the protective system be designed by a registered professional engineer.

**Protective Systems for Trenches**

- **Sloping** protects workers by cutting back the trench wall at an angle inclined away from the excavation.
- **Shoring** protects workers by installing aluminum hydraulic or other types of supports to prevent soil movement.
- **Shielding** protects workers by using trench boxes or other types of supports to prevent soil cave-ins.

**Competent Person**

OSHA standards require that trenches be inspected daily and as conditions change by a competent person prior to worker entry to ensure elimination of excavation hazards.

**Safety Tips**

- Inspect trenches at the start of each shift, following a rainstorm or after any other hazardous event.
- Test for low oxygen, hazardous fumes and toxic gases before entering a trench.
- Keep heavy equipment and excavation spoils at least two feet away from the trench edge.
- Provide stairways, ladders, ramps or other safe means of access in all trenches 4 feet or deeper.

**Think Safety!**  
 For more complete information:



**Occupational Safety and Health Administration**  
 U.S. Department of Labor  
[www.osha.gov](http://www.osha.gov) (800) 321-OSHA

OSHA 3187-04/04

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Requirements in the OSHA Standard include:

- A competent person should be present when working in excavations. This is someone who can identify and predict hazards during the excavation work, assess working conditions dangerous to employees, and has the authority to take prompt corrective measures to eliminate these hazards.
- An appropriate analysis of soils at the project location to determine the requirements for sloping, benching, and shoring.
- Means of egress (stairway, ladder, or ramp) are required for all excavations reaching a depth of 4 feet and must be placed at least every 25 feet along the excavation.
- Piles of excavated soil must be at least 2 feet from the edge of the excavation. (Note that one member of the subcommittee commented that soil piles larger than 5 feet tall should be placed farther away from the excavation.)
- Work is not allowed in excavations where water has accumulated unless adequate precautions are taken.
- Vibrations from heavy equipment or traffic operating near the excavation must also be taken into consideration.

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Working in a trench. Depth 1 m (good), means of egress via ladder behind worker (good), soil erosion control (good), and excavated soil 2 feet from excavation (good, except in the area at the far end of the trench). Overall good safe trench safety practices, but you need to remind the backhoe operator to keep the backfill material 2 feet from the excavation.

OSHA also has an excavation "Quick Card" in English and Spanish that can be distributed to employees or posted at the job site as a reminder of excavations hazards. A .pdf copy of this card can be obtained at [www.osha.gov/Publications/quickcard/trenching\\_en.pdf](http://www.osha.gov/Publications/quickcard/trenching_en.pdf), and the English version is provided on Page 14.

The Montreal archaeologist who died in that recent accident was only partially buried and reportedly died from severe injuries to his legs. Death can occur from several causes when an excavation collapses. I have heard at safety workshops that a person whose legs are buried and then excavated rapidly can suffer from decompression sickness or "the bends" similar to the hazard scuba divers face. Also, if someone is buried up to his or her stomach, the pressure from the soil can prevent their diaphragm from working, and they can suffocate. Less serious injuries such as broken bones and torn ligaments can also occur from the collapse of a wall in even a shallow excavation (e.g., a 1-meter-deep test unit).

Our sympathies go out to the family, friends, and colleagues of the Montreal archaeologist who perished in that terrible accident. Let us all perform job safety analyses, follow our health and safety plans, and stay alert when working in and around excavations.

I'll close with a note adapted from "OSHA QuickTakes" (December 15, 2010):

Contractors fined more than \$150,000 for exposing workers to trench cave-in hazards -- OSHA issued a total of \$154,700 in fines against three Massachusetts contractors for exposing workers to cave-in hazards at a Salem, N.H., worksite. Cited were Joseph P. Cardillo & Son, Inc., of Wakefield, Majestic Mechanical Contractors, Inc., of Tewksbury, and Domenick Zanni Sons, Inc., of Reading. The cited companies had been contracted to install a grease trap and piping for a supermarket under construction. The OSHA inspection began in June when an agency official observed employees working in an unprotected 8-foot-deep trench that also lacked a ladder or other safe means of exit. All three companies were cited for exposing workers to cave-in and ladder hazards. Cardillo and Majestic were also cited for recordkeeping violations. Total fines for each company were \$106,200 for Cardillo, \$42,900 for Majestic, and \$5,600 for Zanni.

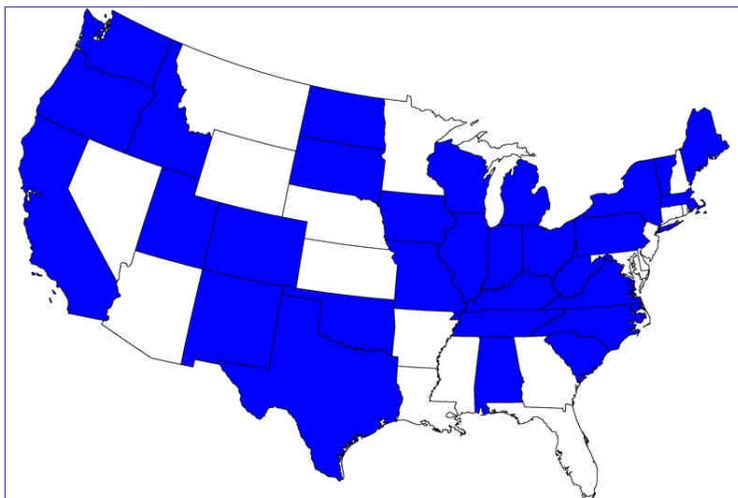
If you have a worker safety issue or want to share your experiences, contact me at [keith@geoarchaeology.com](mailto:keith@geoarchaeology.com).

## LEVEL PLAYING FIELD TASK FORCE CREATED

*By Charles M. Niquette, Chair, Level Playing Field Task Force*

Just before Christmas 2010, an email exchange about the University of Tennessee's efforts to solicit work on MembersOnly led to the creation of the Level Playing Field Task Force. Members of the task force include Chuck Niquette (chair), Tom Motsinger, Hope Luhman, Paul Webb, and Lawrence Alexander. The Level Playing Field Task Force was created by ACRA President Lucy Wayne to advise the president and the board about the nature and extent of taxpayer-funded institutions' (TFIs) competition with ACRA-member firms, and provide guidance on how ACRA should address the matter.

According to preliminary polling of ACRA members, many states have universities, museums, or other institutions with contract cultural-resource programs that are partially or wholly funded by taxpayer dollars and that are pursuing open-market contracts, in direct



States currently known (early 2011) to have taxpayer-funded institutions that compete directly with ACRA-member firms. This map will be updated as more information is compiled.

competition with ACRA-member firms (see figure and table). It should be noted that the data from which this table and figure were created have not been vetted in any way. It is based upon information reported to the task force by member firms. There are probably other university-based historic preservation programs that compete with the private sector. See, for example, <http://www.preservenet.cornell.edu/edu/ncpe.html>. While this web site is a comprehensive list of historic preservation programs, we don't know how to tell which ones compete and which ones do not.

The task force's directive is to do the following:

- Compile a list of potentially competing TFIs, as completely as possible
- Evaluate the size, in annual dollars, of TFIs CRM contracting programs in each state
- Evaluate the legality of TFIs competing with private-sector firms for publicly or privately funded contracts
- Identify examples of such situations from other industries, and evaluate how it has been handled
- Identify non-profit organizations that help industry trade organizations such as ACRA deal with such situations
- Evaluate whether it is worth ACRA's attention and funding to pursue action against TFIs in member firms' states
- Provide ACRA's president and board with recommendations on how ACRA can best proceed in the interests of its members
- Provide a preliminary report on findings and recommendations to the board by the spring board meeting in March 2011

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Given the fact that that the next board meeting will be held March 5, there is little doubt in my mind that the task force's charge will not be met within this time frame. Currently, the task force is looking at ways to limit the scope of its initial work to examine a single state, a select group of states, or a particular region of the country. Programs such as the Illinois Transportation Archaeological Research Program (ITARP), which controls the lion's share of transportation-related historic preservation work in the state of Illinois, to the exclusion of private-sector firms and even university-based entities

other than the University of Illinois, offers a tempting focus, but as yet no decisions have been made. Member firms are encouraged to offer their opinions and suggestions to the task force. In addition, folks should take a look at [http://www.governmentcompetition.org/BCFC\\_home.html](http://www.governmentcompetition.org/BCFC_home.html). Based upon information gleaned from this website, it seems clear that ACRA is not alone in its concern for unfair competitive practices.

Please contact me with your input at [cmniquette@crai-ky.com](mailto:cmniquette@crai-ky.com).

#### TAXPAYER-FUNDED UNIVERSITIES, MUSEUMS, OR OTHER INSTITUTIONS WITH CONTRACT CRM PROGRAMS

<u>Entity</u>	<u>City</u>	<u>State</u>			
Appalachian State University	Boone	NC	Texas State University	San Marcos	TX
Ball State University	Muncie	IN	Center for Archaeological Studies		
Archaeological Resources Management Service			University of Alabama	Tuscaloosa	AL
Binghamton University	Vestal	NY	Office of Archaeological Research		
historic preservation program			University of Illinois/Anthropology	Urbana	IL
Brigham Young University	Salt Lake City	UT	University of Iowa, General Contracts Program,	Iowa City	IA
CAGIS Archaeological Consulting Services	Vermillion	SD	Office of the State Archaeologist		
Central Washington University	Ellensburg	WA	University of Kentucky - PCRA	Lexington	KY
Colorado State University	Fort Collins	CO	University of Kentucky	Lexington	KY
Eastern Michigan University	Ypsilanti	MI	Kentucky Archaeological Survey		
historic preservation program			University of Maine at Farmington	Farmington	ME
Eastern Washington University	Cheney	WA	Archaeology Research Center		
Idaho State University	Pocatello	ID	University of Massachusetts	Amherst	MA
Indiana University - Purdue University Ft. Wayne	Ft. Wayne	IN	Archaeological Services		
Archaeological Survey			University of New Mexico	Albuquerque	NM
Indiana University of Pennsylvania	Indiana	PA	Office of Contract Archaeology		
Archaeological Services			University of North Dakota	Grand Forks	ND
Jacksonville State University	Jacksonville	AL	Anthropology Research		
Missouri State University	Springfield	MO	University of North Texas Institute of Man	Denton	TX
Center for Archaeological Research			University of Oklahoma	Norman	OK
Northern Illinois University	DeKalb	IL	University of Oregon	Eugene	OR
Contract Archaeology Program			University of South Carolina	Columbia	SC
Oklahoma State University	Stillwater	OK	Institute of Archaeology & Anthropology		
Landscape Architecture program			University of Tennessee	Knoxville	TN
Oregon State University	Corvallis	OR	Archaeological Research Laboratory		
Palomar College	San Marcos	CA	University of Tennessee	Chattanooga	TN
Public Service Archaeology Program	Grayslake	IL	Archaeological Research Laboratory		
Public History Program University of S. Carolina	Columbia	SC	University of Texas - San Antonio	San Antonio	TX
San Juan College	Durango	CO	Center for Archaeological Research		
Cultural Resources Management Program			University of Wisconsin - MVAC	Madison	WI
Sonoma State University	Rohnert Park	CA	University of Vermont	Burlington	VT
Southern Oregon University	Ashland	OR	Consulting Archaeology Program		
Laboratory of Anthropology			Utah State University	Logan	UT
Sul Ross University	Alpine	TX	USU Archaeological Services		
Center for Big Bend Studies			West Virginia University	Morgantown	WV
SUNY-Binghamton Public Archaeology Facility	Binghamton	NY	historic preservation program		
SUNY-Buffalo Archaeological Survey	Buffalo	NY	William and Mary	Williamsburg	VA
SUNY - Stony Brook	Stony Brook	NY	Center for Archaeological Research		
Institute for Long Island Archaeology			Youngstown State University	Youngstown	OH
			historic preservation program		

**MARK YOUR CALENDAR FOR ACRA'S  
17TH ANNUAL CONFERENCE  
September 8-10, 2011  
Ameristar Casino, Resort, and Spa  
St. Charles, Missouri**

ACRA's 2011 Annual Conference will be held in St. Charles, Missouri, a suburb of St. Louis. The venue will be the Ameristar Casino, Resort, and Spa, located directly on the Missouri River, and a 10-minute drive from the St. Louis airport baggage claim. Ameristar runs free shuttles, and onsite parking is free if you plan on driving. Watch for a link on the ACRA website to the Ameristar's webpage. All rooms are multilevel, full suites, and the meeting space is beautiful! The meeting facilities are approximately a .5-mile walk to Historic Old Main Street in St. Charles, where you will find a mile-long stretch full of restaurants, shops, museums, and nineteenth-century architecture. We are working on a nice registrant package with coupons and walking tour brochures, among other possibilities. The agenda is currently being developed, but business topics will abound. Possible offerings this year may include a preconference vacation package to take advantage of the Labor Day weekend right before the meeting begins. Featured Missouri destinations would include Ste. Genevieve and its French Colonial architecture; Hannibal, the hometown of Mark Twain and such literary characters as Huckleberry Finn and Tom Sawyer; and Missouri's award-winning wine country along Highway 94 to Augusta, Missouri. A possible conference-wide excursion to the Boone Home, built by Nathan Boone, Daniel's youngest son, between 1799 and 1806, and the house where Daniel lived his last years, is being considered. Stay tuned to the website and watch for updates in *ACRA Edition* to learn more about this year's conference. You will not want to miss this one! All photos accompanying this announcement appear courtesy of the St. Charles Convention and Visitor's Bureau.



The conference venue, the Ameristar Casino, Resort, and Spa.



Missouri wine country.



Historic Old Main Street in St. Charles.

**MEET BOARD MEMBER****ANNE BADER**

My commitment to archaeology dates to when I was in the sixth grade. Much to the chagrin of my advisors and teachers at the high school I attended in Louisville, Kentucky, I held to the dream of becoming an archaeologist throughout my secondary education. I attended the University of Louisville and obtained a degree in anthropology in 1974 with high honors. I briefly attended graduate school at the University of Tennessee in Knoxville, from which I was distracted by marriage. Four children and 13 years later, I returned to school, commuting almost daily from Louisville to the University of Kentucky in Lexington. Despite the challenges of working at a local CRM firm and raising four small children, I finally received my M.A. in anthropology in 1992, largely through the merits of a very understanding husband. Over the next few years, I completed courses toward a doctorate degree, but the demands of work and family forced me to abandon that pursuit. Perhaps when I retire. . .

I began working in archaeology in 1971 while I was an undergraduate. Nearly 40 years later, I am still on the job and cannot really foresee retirement. Experienced in both prehistoric and historical archaeology, I have served as principal investigator for the full range of archaeological investigations and have authored or coauthored hundreds of CRM reports and documents. I am a member of several state professional societies including the Kentucky Organization of Professional Archaeologists (KYOPA) and the Indiana Archaeology Council. I am active in my local community, and sit on the board of a small historical society.

My professional experience includes both the private and public sectors, and large and small businesses. It began with a small archaeological consulting firm, Archaeology Resources Consulting Services (ARCS), where my duties included not only direct project experience, but also all aspects of office and personnel management.

From 1993 to 2000, I was employed with the U.S. Army Corps of Engineers, Louisville District, where I gained invaluable experience as a federal resources manager, overseeing cultural resources activities in six states along the Ohio River valley. During this time, I became more knowledgeable of federal and state regulations. I served for three years on a national committee with the Corps that was tasked with the curation of archaeological collections and compliance with the Native American Graves Protection and Repatriation Act (NAGPRA). While I enjoyed my experience with the Corps and gained significant real-world experience, I became frustrated with reviewing reports of investigations conducted by others and was determined to get back into fieldwork myself.

I left the Corps to assume a position with a large environmental firm, AMEC Earth & Environmental (formerly Ogden). At AMEC, I was tasked with developing, growing, and managing a cultural resources

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capability for the company, which had offices nationwide. The Louisville group grew rapidly to include archaeologists, historians, and architectural historians, and eventually cultural resources professionals were added to other AMEC offices. In addition to personnel management, budgeting and cost estimating, staffing and scheduling, and bid and proposal preparation, my responsibilities grew to include program management, technical oversight, and quality assurance/quality control, customer service, marketing, and client development on a local and regional level. Once again, however, I felt that I had become distanced from archaeological fieldwork and resigned my position late in 2006.

In 2007, I established a woman-owned small business, Corn Island Archaeology LLC, to fill a perceived niche in providing quality and cost-effective services to local and regional clientele. Corn Island is a nationally certified WBE and a state-certified DBE. Now in its fifth year, Corn Island Archaeology has expanded its services to include architectural history and bioarchaeology in addition to archaeology. With seven professional archaeologists and historians, supported by a small group of field technicians, our client base is growing each year. My office occupies a 225-year-old house that was built by a redware potter, and the adjacent yard offers an outdoor classroom in which to engage the public in archaeological excavation at certain times of the year, such as at public street festivals.

I am a determined proponent of public archaeology and education and dedicated to bringing archaeology to the public. In 2002, I formed the Falls of the Ohio Archaeological Society (FOAS), an award-winning professional/amateur/student alliance that has attracted interested membership from across four states. I have served twice as president of this terrific group of people and formed many new friends among those who share my fascination with history and prehistory. I am especially gratified by the appreciation and sincere enjoyment expressed by these individuals who were formerly unable to actively participate in an informed manner in the discovery, preservation, and

interpretation of the past in their own communities. In 2004, FOAS and I were awarded the Indiana Archaeology Award for coordination and direction of the emergency data recovery at the late Middle Archaic Meyers Cemetery Site in Spencer County, Indiana. Among my many duties at FOAS, I am co-editor of an annual journal entitled *Currents of Change, the Journal of the Falls of the Ohio Archaeological Society* in which we publish articles from professionals, students, and avocationalists. FOAS, a not-for-profit 501(c)3 corporation, has recently embarked on the process of grant application, and we were awarded our first opportunity in 2010 from the Kentucky Heritage Council to study the Conrad Redware Pottery Site that operated from 1803 through 1837. FOAS does not restrict its activities to adults. FOAS sponsors an annual Archaeology Day event that attracts hundreds of children annually.

In addition to my other responsibilities, I currently serve as adjunct instructor at Jefferson Community and Technical College in Louisville, where I teach courses in archaeology and New World civilization.

My personal research interests have always focused on the Middle and Late Archaic periods in the Ohio Valley generally and specifically within the Falls of the Ohio River region. I find mortuary archaeology to be especially intriguing. More recently, Mississippian occupation at the Falls has developed as an emerging area of personal research. My interests in the historical arena include early to mid-nineteenth-century residential sites and earthenware potteries.

Throughout the years, I have never lost that sense of excitement that comes with discovery. Every project is unique, every project is new, every day brings different challenges. To me, archaeology is not just a job or a career. It is a way of life. My husband constantly tells me that I am a lucky person to be paid for pursuing my "hobby." He is so right.

I look forward to being a member of the ACRA Board of Directors. As with all of my previous endeavors in archaeology, I expect that I will benefit from the experience and will attempt to earn the trust placed in me.

## MEET BOARD MEMBER

### MATTHEW WHITE



My interest in archaeology and history started at a young age, fostered mostly by my grandmother, whose grandfather founded the little central Florida town where I grew up. What started as curiosity and pride in my family history developed into an interest in all things historical and the understanding that we are all just placeholders on the human time line. With high school trips to Mexico and the Southwest as well as a little inspiration from the adventures of Dr. Indiana Jones, my interest in human history was

narrowed to what I viewed as the most glamorous profession imaginable, archaeology.

With the help of some excellent professors and mentors, my interest in archaeology turned into a passion, and my dream of becoming an archaeologist was realized over numerous extended field seasons. At Appalachian State University, where I earned my B.A. in anthropology, Dr. Cheryl Claassen instilled in me that basic principal that the "stuff" we find in the dirt is not just stuff, but that it provides clues to discovering patterned human behavior. Dr. Tom Whyte taught me field and lab methods as well as provided opportunities to participate in excavations throughout the High Country of North Carolina and Tennessee.

I continued my education by earning my M.A. in anthropology at the University of Alabama (UA). At UA I discovered the richness of river valley archaeology within the Deep South, with excavations and research with Dr. Jim Knight on Moundville-related farmstead sites in the Black Warrior River Valley and with Dr. Dick Krause producing ceramic typologies to assess cultural associations between various Woodland period groups within the Middle Tennessee River valley. Not unlike many young archaeologists fresh out of graduate school, my time in Tuscaloosa left me somewhat idealistic regarding the practice and purpose of archaeology, which was not the greatest attitude to have entering a job market full of CRM openings.

For the next year or two, I found myself traveling the southeastern United States from project to project, living the vagabond lifestyle associated with a seasoned field technician, all the time learning about the discipline and more importantly learning

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about myself. After a long absence from my home state, I finally found myself longing to be back in Florida. I secured a job as a crew chief at one of the larger CRM firms in the state and eventually worked my way up the "corporate ladder." My employment in Florida provided me with a true understanding of the business and logistical side of CRM, along with what it takes to organize and implement large, long-term contracts. This employment also taught me the finesse required when dealing with a wide range of clients and regulatory agencies.

After a number of years coordinating and managing large and small government- and private-sector projects, I decided to have a go of it on my own and formed Suncoast Archaeological Consultants, Inc., in 2005. Five years later, with a family of my own, looking back on my decision to leave a secure and successful career in the industry seems a drastic leap of faith. However, at the time the decision seemed the most natural thing to do.

During the early years of Suncoast, the learning curve was rather steep, with new challenges that I had not faced previously, including corporate taxes, insurance, and marketing. However, helping things along was what basically equated to a "tidal wave" of private-sector development projects across Florida at that time. Looking back, it is clear that Suncoast's early successes were directly associated

with an overheated Florida real estate market. The financial cushion this market supplied allowed us to make first-timer mistakes and take our bruises as we learned how to successfully operate a business.

As a result of the more recent economic downturn, we have been forced to revise Suncoast's business plan, focusing more on government clients, which is not the easiest of tasks for a small company that is still seen as the new kid on the block. However, after many struggles and occasional sleepless nights, we are now confident that Suncoast is in an ideal position to ride out these trying economic times and come out much stronger in the end.

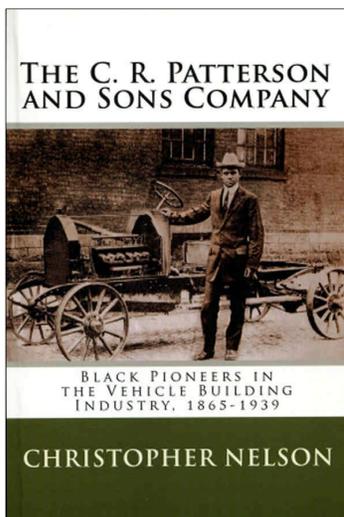
Suncoast became a member of ACRA primarily to learn from other more experienced companies in the industry and to find comfort in the shared stories of struggle and success of other small member firms across the country. My joining the ACRA Board is a continuation of this goal and provides me with an opportunity to meet others in the business and to represent small member firms and communicate the concerns and issues that directly affect our segment of the industry.

I look forward to meeting the rest of the ACRA Board this March in Chattanooga and meeting many other ACRA members this September at the annual conference in St. Charles.

## BOOK CORNER

*This column highlights currently in-print books or other publications that feature ACRA-member-firm employees as authors, editors, or contributors. The ACRA Edition editor thanks Christopher Nelson of Cultural Resource Analysts, Inc., and S. Terry Childs of the Department of the Interior Office of Acquisition and Property Management for providing the two contributions to this issue's Book Corner.*

### **The C. R. Patterson and Sons Company: Black Pioneers in the Vehicle Building Industry, 1865-1939**



by Christopher Nelson  
Hurricane Creek  
Publishing, Hurricane,  
West Virginia, 2010  
\$22.95 (paper)  
ISBN: 978-1-4537-7030-6  
Order through  
Amazon.com or by  
contacting publisher at  
[hurricanecreek  
publishing@yahoo.com](mailto:hurricanecreekpublishing@yahoo.com)

The C. R. Patterson and Sons Company conducted business in Greenfield, Ohio, from 1865 to 1939. Founded by slave-born Charles Richard (C. R.) Patterson, this company passed through three generations of the Patterson family. Throughout its history, the company transitioned from building carriages, to automobiles, trucks, and then buses, all in order to keep up with the rapidly changing demands and technology of the transportation industry during that period. When C. R.'s son, Frederick, began producing automobiles in 1915, he

became the first and only Black person ever known to have built an automobile. This company led many pioneering efforts in providing proper vehicles for both horse-drawn and motorized school transportation and was also an industry leader in winter buggy design. The Pattersons always tried to find their niche within the transportation industry so that they could remain competitive and achieve continued success. Their influence reached well beyond the transportation industry as they broke several color barriers in education, sports, and politics. The family was highly involved in many areas, including Freemasonry, politics, and aiding Booker T. Washington in the founding of the National Negro Business League.

This company and family have a unique history, and a thoroughly detailed account has never been told that fully documents their story of overcoming adversity and surviving for 74 years in the white-dominated business world. This book provides as many details as possible about the Patterson family from their arrival in Greenfield during the early 1840s until 1939, when a series of multiple factors, including the Great Depression, caused the family to finally lock the factory doors and close their unique chapter in history.

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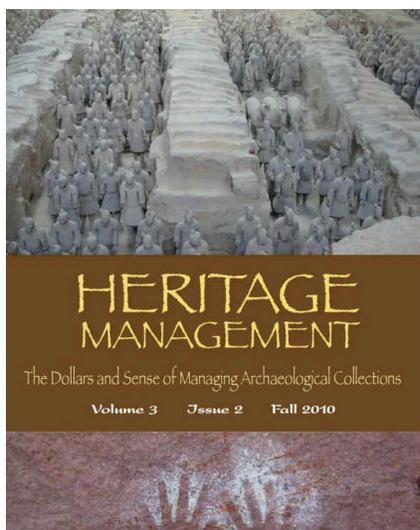
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This 214-page book includes 37 photographs and other illustrations of the Patterson family, factory, and their products. This nonfiction history of the Pattersons is an adaptation of a Master's thesis and has been peer reviewed for content and accuracy. Initially written for an academic audience, the text is still readily understood by those of high school age and above. This book provides a never-before-seen glimpse into the lives of the Pattersons through conducting exhaustive research to discover those obscure gems of information that have remained hidden until now, yet add so much to the overall story of this family and company.

Author Christopher Nelson has a background in archaeology and history and currently works for Cultural Resource Analysts, Inc. Mr. Nelson holds three degrees in archaeology and is a Registered Professional Archaeologist. He has a special interest in the history of transportation, particularly during the nineteenth and early twentieth centuries and has worked on multiple projects dealing with this topic during his career.

Your publication could be featured here!

### ***Heritage Management***



Volume 3, Issue 2,  
Fall 2010  
The Dollars and  
Sense of Managing  
Archaeological  
Collections  
guest edited by S.  
Terry Childs

A few archaeologists in the United States began to ring alarm bells about the dismal state of archaeological collections, both their

preservation and access, in the mid-70s and 80s. One of the biggest problems then was that archaeologists did not budget for the curation of the collections they created nor had a collecting strategy in their research designs. Accordingly, repositories became overloaded yet terribly underfunded as they took in more and more collections resulting from development. The lack of funding has improved somewhat as repositories increasingly charged fees for curation, which forced CRM firms and project proponents to attempt to budget for curation.

The significant challenge for any archaeologist budgeting for curation, however, has been the "black box" nature of collections recovery during project planning and accurately budgeting for an apparent unknown. When a budget runs out before a project is completed, unprocessed, uncured collections are often what remains.

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The most recent issue of *Heritage Management*, a peer-reviewed journal published by Left Coast Press, is dedicated to examining the realistic costs of archaeological curation, the reasons why the costs are what they are, ways to better budget for managing collections from the field to the repository, and the ramifications of rising costs to archaeological fieldwork and stewardship. The thematic volume is based on papers presented in a 2009 Society for American Archaeology session called "Dollars and Sense in Recovering and Managing Archeological Collections." The structured sections of *Heritage Management* -- Articles, Forum, and Resources -- were particularly appropriate for the range of topics presented.

ACRA President Elect Teresita Majewski (Statistical Research, Inc.) authored the first article. She examines proactive budgeting for collections from the perspective of a consulting firm in the western United States and looks at curation costs in all project phases, particularly the accumulation of digital data. She is concerned about how to successfully curate collections for their long-term research and resource management values rather than being a target for cost-cutting. The other articles cover trends in the curation fees charged by repositories over a decade of study and the impacts of those fees (Childs et al.); how one museum (Arizona State Museum) is pursuing sustainable repository fees so that the archaeological collections in their care are preserved in perpetuity (Lyons and Vokes); and the costs and issues of curating and rehabilitating large collections upon the retirement of an active research archaeologist (Collins et al.). The Forum section of the journal focuses on the costs of managing digital records in the United States (Kintigh and Altschul [Statistical Research, Inc.]) and the United Kingdom (Richards et al.). In the Resources section, Drew provides methods

to determine the costs to curate archaeological associated records in paper, film, audiovisual, oversized, and digital formats, which are more expensive than most artifact types.

Stewardship of the nonrenewable archaeological collections should not be jeopardized because archaeologists and project proponents have failed to appropriately budget for them. We must use the solutions and lessons learned from these articles to preserve and protect our collections as an investment toward their many uses in the future.

For more information on the journal *Heritage Management* (renamed *Heritage & Society* beginning in 2011), visit <http://www.lcoastpress.com>.

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*If you are interested in obtaining one of the books mentioned in this column, be sure to check for promotional offers available through the publishers, particularly in the "book rooms" at major disciplinary conferences (e.g., the Society for American Archaeology and the Society for Historical Archaeology).*

*Please consider submitting information on your new publication for future columns. Materials should be submitted in the format shown above. If you submit an image of the cover of your publication, it should be sent as a separate digital file (JPEG preferred, minimum size 300 dpi) and not be embedded in the text file.*



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### ACRA's Members-Only Listserv

MembersOnly is a private email forum intended to promote dialogue between ACRA members, and to provide a venue for the membership and the board of directors to share information, and to post queries and comments for discussion. To participate in MembersOnly, visit [www.acra-crm.org](http://www.acra-crm.org) and click on the link under ACRA forums.

### 2011 ACRA EDITION SCHEDULE

ISSUE	DEADLINE	RELEASE
WINTER	January 17	February
SPRING	April 18	May
SUMMER	July 18	August
FALL	October 17	November

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ACRA Edition is a quarterly publication of the American Cultural Resources Association, which is sent to ACRA members, SHPOs, and THPOs. One issue each year is also made available to nonmembers as part of a membership recruitment initiative. This publication's purpose is to provide information on the association's activities and to provide up-to-date information on business issues and federal and state legislative activities. All comments are welcome.

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