

## EDITION

The Voice of the Cultural Resource Industry

#### August 2008

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(Officers are listed on Page 2)



New conference highlight - a tour of Tucson's famous San Xavier del Bac Mission.

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A C R A E D I T I O N

#### **ACRA's Mission**

Our mission is to promote the professional, ethical, and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association by:

- promoting and supporting the business needs of cultural resources practitioners;
- promoting professionalism in the cultural resources industry;
- promoting and providing educational and training opportunities for the cultural resources industry; and
- promoting public awareness of cultural resources and its diverse fields.

A basic tenet of ACRA's philosophy is the cost efficiency of private-sector firms in meeting the need for expertise in cultural resource management. ACRA is strongly opposed to unfair competition from tax-supported contracting programs. We believe that a greater benefit to society, and to the resources, derives from the existence of a healthy community of tax-paying, job-generating, private-sector CRM businesses.

#### **ACRA OFFICERS**

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Education - James Karbula, William Self Associates, Inc. Website - Denise DeJoseph, Historical Research Associates

Nominations - Terry Majewski, Statistical Research, Inc. Worker Safety - Bill Self, William Self Associates, Inc.

#### PRESIDENT'S CORNER

By Mike Polk

Nearly a year has passed since I officially took office as President of the American Cultural Resources Association. While I was Acting President for a time prior to that, my official duties began at the conclusion of the St. Petersburg meeting. A lot has occurred over the last year in the organization, much of it not necessarily visible to the membership. In fact, a lot continues to occur to keep ACRA "The Voice of the Cultural Resources Industry" that it has been for the last 13 years. This month, just prior to our annual meeting in Tucson (which I guarantee will be an enjoyable and very educational experience), I want to highlight some of the accomplishments of the last year.

The year began in October with a visit by a subcommittee of the Strategic Planning Committee to Clemons & Associates in Baltimore, Maryland, to interview and, ultimately, to negotiate a contract with them to become ACRA's association management company. For several years we had worked toward this goal, using an interim "Executive Secretary" approach. Terry Majewski, Jeanne Ward, Denise DeJoseph, Ian Burrow and I met at Clemons' headquarters in Baltimore and had some very intense discussions regarding our needs and their abilities to carry out the work. Ultimately, over a period of two months, we came to an agreement and signed a three-year contract to have Clemons provide us the service. The agreement has worked well. Over the last nine months we have gotten to know each other better and have worked toward integrating personnel from Clemons into our organization so that we consider them a part of us. Crista LeGrand is our Executive Director, Donna Liberto, Assistant Controller with Clemons is our

Financial Secretary, Stacey Johnson handles membership issues, and John Conway has been caring for our website. Cal Clemons, founder and president of the company, has been there to assist, as necessary. Most recently, he provided expert analysis of ACRA's bylaws for possible revision.

I want to congratulate Ian Burrow and the rest of our Strategic Planning Committee for their patience and persistence in getting to the point where we are right now. It was through their hard efforts that we were able to secure Clemons as our association management team. At our upcoming meeting in Tucson, I encourage you to engage Crista and her new assistant Emily, in conversation. Get to know them and let her know what you think about the organization and how you would like to see us grow. They are now an important part of our operations and of how we grow and mature as an organization. We look forward to continuing this partnership with Clemons to do great things in the future.

Perhaps the most clearly evident issue this year to all in the membership has been our challenges in creating a first class website for ACRA. Tom Wheaton did a masterful job of creating and keeping the original site useful, active and accessible, but since his departure, it faded in its usefulness and functionality. It has been clear for some time that this had to be a top priority project of the current administration of ACRA. After many painful attempts at creating what we really wanted in a website (and showing it to the membership at the meeting in Florida), we finally found the answer to our needs through Affiniscape.

Implementation has been ongoing for several months and it is now very functional, quite useful, but still has a ways to go to get to the level that we feel is needed by the ACRA membership. I cannot speak in any detail concerning the technical aspects of this effort, but one of the most important functions desired by the membership has been a clickable map to provide a place for prospective clients to go to find a consultant which meets their need for location, ability or credentials. With this in mind, and being sensitive to the very competitive aspect of this function of the website, I appointed a blue ribbon committee of Past Presidents (Susan Chandler, Chris Dore, Kay Simpson, and Loretta Lautzenheiser) along with our Membership Chair, Steve Dasovich, to work out a plan for a fair and functional approach to this need. They came up with one and, on a conference call board meeting, the board approved the plan in mid-July. I know there continue to be small glitches in the system, but through Affiniscape and our webmaster, John Conway at ACRA Headquarters, we are working them out.

Your Board of Directors has been great to work with this year. We have had three meetings since Florida, a record for ACRA. A midyear meeting was held in Ogden, Utah, in March and a quarterly conference call meeting was held in late June. The other was a conference call meeting to vote on the website plan. A lot of good ideas have arisen at the board meetings and people have been willing to take part in working through issues. The board officers have, likewise, been very good to work with. Lucy Wayne, President Elect as well as Membership Secretary, has provided great leadership in the membership front and has provided exactly the kind of transition support that has been needed as our membership functions

have moved to ACRA Headquarters. Colin Busby, our Treasurer, has also provided much needed expertise and hands-on improvements to the financial part of our organization. He now heads a new ACRA Finance Committee which will make ACRA's budget discussions shorter and board decisions on the budget easier and more concise. Chad Moffett, our Secretary, has valiantly recorded our various board meetings (definitely a challenge with this vocal group) and provided minutes in a timely manner, as well as input to the Executive Committee when needed. Ian Burrow, our Vice President for Government Relations, coordinates closely with Nellie Longsworth and has represented ACRA well at Preserve America.

Your tireless Government Relations Consultant, Nellie Longsworth, has been outstanding. So many of us do not have the time, energy or even the understanding of government to even know how to access information about proposed changes in legislation and regulation in the CRM field. Nellie is our eyes and ears in Washington and, whenever there is a move by Congress or agencies which has the potential to affect our businesses, Nellie notifies our Vice President for Government Relations. When he is not available, she lets me or other board members know. Last year, she found me in Whistler, British Columbia, when it was critical for the President to sign on to a letter. Her information is then passed on to others on the board and we propose a plan to support or oppose the issue, depending upon what it is. Thanks to Nellie, we have also been proactive in educating Congress about who we are and what we represent. Nellie provides information about the state of legislation and regulation in the country in an article in this newsletter. And, while most of our focus for ACRA centers on Federal legislation and

regulation, we have been attentive to state and local issues when it appears that they may have a broader effect nationwide. We may also consider supporting or opposing a state or local issue for members, though our limited resources make such support limited in scope.

Because of the fact that the Society for American Archaeology meetings were in Canada, there was no CRM Expo at their meetings in March in Vancouver. However, ACRA has every intention of co-sponsoring the event in Atlanta in 2009. Colin Busby (our Treasurer) has been appointed by the SAA President to head up the SAA's side of this event and I have appointed Board Member Hope Luhman to do the same for ACRA. We look forward to a very good turnout and opportunity for ACRA members to present their businesses to a wide variety of archaeologists and potential clients who might attend this meeting.

One of the most important parts of our annual meeting in recent years has been to present to you the opportunity to attend a day-long workshop focused on a topic central to the interests and business of CRM companies. This year, we once again are providing the opportunity to attend the workshop on the Business of CRM. However, the Education Committee is hard at work on plans for a new workshop for the Providence, Rhode Island meeting next year which will focus on a different topic to keep your business moving forward in an important way. Keep watching MembersOnly and ACRA Edition for updates on this effort. This effort will likely be discussed during the Tucson meeting as well.

One of the functions that the President of ACRA has carried out over the last several years has been to represent the organization in a number of ways to a wide audience. This year, I have

represented ACRA at several quite different venues. In March, I attended the SAA meetings in Vancouver and attended a President's breakfast with the Presidents of SAA, SHA, AAA (Archaeology Section), RPA, WAC and, for the first time, the President of the Canadian Archaeological Association. We had a wide-ranging discussion about issues of interest to us all including those relating to US legislation, and international shipwreck issues. In May, as I related to you in a previous newsletter, I attended the Preserve America Awards ceremony at the White House and had concurrent meetings with SAA and SHA regarding initiatives being proposed by the Advisory Council (a matter discussed by our Government Relations Consultant, Nellie Longsworth in this newsletter issue). Most recently, in June and July, I attended the World Archaeological Congress in Dublin where I co-chaired a symposium on heritage management issues in a world perspective. I have detailed more about that in this issue of the newsletter. Currently, I am considering attending an archaeological meeting in Portugal in November, where representatives from several countries are to present papers on how heritage management works in their countries. And, just to make you well aware, none of the expenses for my attendance of the SAA, WAC or the possible Portugal trip have come from ACRA. Those are personal initiatives that I have chosen to financially support myself. month I will be with all of you in Tucson to celebrate yet another year of successful accomplishments in CRM at ACRA's 13th Annual Meeting. The theme of the conference is "Doing Business in Changing Times." It will be educational for you, a lot of fun and memorable.

#### **UPDATE FROM ACRA HEADQUARTERS**

By Crista LeGrand

#### **Annual Meeting Registration**

As many of you are aware, online registration is available for the upcoming Annual Conference on September 25th - 28th in Tucson, Arizona. When you are logged in to the new website, the form is automatically populated with your information to save you time. We have received over 50 registrations all of which were completed online.

#### **ACRA Consultant Database**

Branches soon to be listed! ACRA Headquarters will be sending out a request to all members for their branch listings. The Consultant Database will continue to be improved. Our new service provider is working diligently on this phase of the process which we are incorporating for the improved version. Please note that these updates take time and require special programming.

Do you need to update your online profile? Please contact John Conway at ACRA Headquarters with any revisions to your company profile in the Consultants Database and he will update your listing.

#### **ACRA Website**

Please remember that a website is not a static fixture. It grows. It transforms as time goes by. It changes. It reflects current events and future trends. One more thing: it needs input from you. Please let ACRA know how the website can better serve you . . . the member. Simply send back any comments or suggestions to John Conway at ACRA Headquarters.

#### Link Us!

Help ACRA website search engine optimization . . add a link from your website to our website, www.acra-crm.org. WIFM (what's in it for me) you ask? Your company website will improve in volume and quality of traffic to your site too. Call John Conway at 410-933-3464 and he will send you a new high resolution ACRA logo to use on your website and you can hyperlink it from your site.

#### **ACRA Bylaws**

As part of the transition to a management company, we review all documents currently used by the organization. Cal Clemons, President of Clemons & Associates, Inc. and ACRA Managing Director, has completed a thorough review of the ACRA bylaws and has submitted the suggested revisions to Mike Polk for review.

#### **ACRA Antitrust Guidelines**

Antitrust Guidelines are an important document to have for a trade association because the consequences of violations can be serious to ACRA, your company, and to you. Crista LeGrand, ACRA's Executive Director, drafted Antitrust Guidelines and distributed to the Board of Directors for review and approval at their next meeting. All ACRA Conferences, Board Meetings and Committee Meetings should be conducted in accordance with those guidelines.

#### **ACRA E-News**

Don't forget to send us emails for anyone in your company that would like to receive the new communication tool, "ACRA E-News". It keeps you up to date on meeting information, ACRA news and member updates.

#### **ACRA** Headquarters

We are your ACRA Headquarters. If we can be of assistance to you throughout the year, please contact us. Here's your ACRA staff listing:

**Crista LeGrand**, Executive Director - 410-933-3454 <a href="mailto:cristal@clemonsmgmt.com">cristal@clemonsmgmt.com</a>

**Stacey Johnson**, Association Coordinator (questions on dues, member contact information updates, etc.) - 410-933-3453 <a href="mailto:stacevi@clemonsmgmt.com">stacevi@clemonsmgmt.com</a>

**John Conway**, Meetings & Member Services/Webmaster (meeting registration, website updates) - 410-933-3464 <a href="mailto:johnc@clemonsmgmt.com">johnc@clemonsmgmt.com</a>

#### ANNUAL CONFERENCE UPDATE

By Sarah Herr, Desert Archaeology

The Tucson conference hosts at Desert Archaeology, Statistical Research, Inc., SWCA, and William Self Associates, with the help of the conference committee, are down to working on the final details of the program and events. As it changes, information is rapidly updated on the website, so check there for information you may have missed, or just to enjoy the increasing functionality of ACRA's new website at http://www.acra-crm.org.



San Xavier del Bac Mission



One opportunity that has been added since the last newsletter is a Sunday

afternoon tour of the San Xavier Mission. For those of you staying in Tucson after the conference, this is arguably the most beautiful and photographed of Tucson's landmarks. Dr. Bernard Fontana, one the premier authorities on Arizona missions, will lead this two-hour tour. For more information see Page 9.

By the time you read this newsletter, early registration has closed, but standard registration is still open. We also

encourage you to take advantage of the Business of CRM workshop on Thursday, and tours, lectures and dinners and to show your support for these events by becoming a conference sponsor.

We're excited by the response we've gotten to this conference so far, and are looking forward to seeing you in late September!

Happy and safe travels.



#### A BIG THANK YOU TO OUR CONFERENCE SPONSORS

The hosts of this year's ACRA Conference in Tucson, Arizona (SWCA, Desert Archaeology, SRI and William Self Associates) would like to thank our generous sponsors for their contributions to the conference. As of press time for this edition of the newsletter, the sponsors are:

#### **Conference Sponsors**

Alpine Archaeology-Montrose, CO
Archaeological Consultants, Inc. (ACI) Sarasota, FL
Archaeological Investigations Northwest, Inc. Portland, OR
Metcalf Archaeological Consultants, Inc.Eagle, CO
Tierra Right of Way -Tucson, AZ
Western Cultural Resource Management, Inc. Denver, CO

#### **Bus Sponsors for Desert Museum Dinner**

Basin Research Associates, Inc.-San Leandro, CA Coastal Carolina Research, Inc.-Tarboro, NC New South Associates, Inc.-Stone Mountain. GA

#### **Desert Museum Dinner Sponsors**

Desert Archaeology, Inc.-Tucson, AZ Statistical Research, Inc. (SRI) - Redlands, CA SWCA Environmental Consultants, Inc.-Tucson, AZ William Self Associates, Inc.-Orinda, CA

#### **Breakfast Sponsors**

Archaeological Consulting Services, Ltd.-Tempe, AZ Commonwealth Cultural Resources Group, Inc. (CCRG) - Jackson, MI

#### **Lanyards Sponsor**

Geo-Marine, Inc. - Plano, TX

#### **Giveaways Sponsor**

Mead & Hunt, Inc. - Minneapolis, MN

#### **Coffee Break Sponsors**

Archaeological and Environmental Consultants, LLC - Austin, TX

ASC Group, Inc. - Columbus, OH

HRA Gray & Pape, LLC - Seattle, WA and
Cincinnati, OH

PaleoWest-Prescott, AZ

Sagebrush Consultants, LLC - Ogden, UT

Western Cultural Resource Management, Inc. Denver, CO

#### **Desert Experience Sponsors**

SouthArc, Inc. - Gainesville, FL William Self Associates, Inc. - Orinda, CA

#### **Presidents' Lunch**

Statistical Research, Inc. (SRI) - Redlands, CA

A big thanks to All of these firms for their generous support of ACRA! Be sure to thank their representative at the conference. See you there!

# SPECIAL EXTRA AFTER CONFERENCE TOUR SAN XAVIER DEL BAC MISSION

Sunday, September 28, 2:15--4:30 PM. Cost: \$20--make check payable to Patronato San Xavier. Pay on-site at registration desk

Transportation: Personal vehicles; directions will be provided at the conference.

After Sunday mass ends at San Xavier Mission, take advantage of this rare opportunity to participate in a guided tour of the "White Dove of the Desert," one of Tucson's best-loved landmarks and a must-see destination. Retired University of Arizona ethnologist and historical archaeologist, Dr. Bernard L. "Bunny" Fontana, will lead you through this remarkable church and mission complex, which is widely regarded as the premier example of Spanish Colonial architecture in the American Southwest. Completed in 1797, it is the only church of its kind in the United States that is largely intact in its original form. The church has recently undergone over a decade of restoration of its interior, transforming

smoke and age-darkened art and iconography into brilliant colors once again.

Mission San Xavier del Bac was founded in 1692 by Jesuit missionary Father Eusebio Francisco Kino. He was the first non-Native American to visit the village of Wa:k, or "Bac," as he wrote it. Kino died in 1711, and it was 1756 before construction of the first church, a flat-roofed, rectangular adobe building, began. It still survives today as part of the east wing of the mission.

After the Jesuits were expelled from New Spain (Mexico) in 1767, Franciscans took up the mission posts in the northern Sonoran Desert that the Jesuits had been forced to abandon. Construction of the present church at San Xavier was begun by Father Juan Bautista Velderrain in 1783, but it was not until 1797 that the as-yet-unfinished church opened its doors for services. The church and school continue to serve descendents of the Native peoples for whom the mission was founded, and the mission complex remains a focal point in the spiritual,







educational, and social life of the community of Wa:k in the San Xavier District of the Tohono O'odham Nation.

During the more than 200-year history of the mission, noncompatible materials were often used to repair buildings in the complex. By the late twentieth century, time was taking a serious toll on the buildings, statues and wall paintings of this beautiful parish church, and the necessary on-going maintenance was becoming increasingly complex. The nonprofit Patronato San Xavier was founded in 1978 to preserve the mission, and in 1989 began raising money for restoration. The interior alone took six years to restore! Exterior work continues under the watchful eye of Tucson architect Bob Vint, who has been involved with preserving this National Historic Landmark since 1988. All repairs are carefully executed with appropriate materials and are fully documented, and as part of the restoration, community residents have received intensive training so that the appropriate methods for preserving the complex will be passed on to succeeding generations.

Our tour guide, Dr. Fontana, is one of the founders of the Patronato, and is the author of numerous books on the history and ethnology of the area, including Of Earth and Little Rain: The Papago Indians, Entrada: The Legacy of Spain and Mexico in the United States, and Papago Indian Pottery.

Leave a little early for the tour so you can experience the Indian Fry Bread served any way you like it by the local residents on Sundays. There is also an excellent gift shop at the mission (for those of you who made it until Sunday and still didn't remember to pick up that special gift for a loved one at home).

Don't miss this chance to visit Mission San Xavier. The Mission is located approximately 10 miles south of the conference hotel off of I-19 on the way to Nogales, Mexico. The tour of San Xavier will have something of interest for all ACRA conference attendees, whether your specialty is archaeology, history or architecture.











American





#### INDIANA'S NEW APPROACH TO SAVING OLD BRIDGES

By Chad Moffett, Mead & Hunt

Though their numbers have dwindled, thousands of historic bridges, including metal and cantilevered trusses, concrete arches and movable spans, still dot America's countryside and urban cityscape. Examples of a new generation of bridges, such as boxed and prestressed concrete beams, and continuous concrete and steel girders, are being recognized as historic for their technological innovations and role in the rapid expansion of the nation's transportation network following World War II. Yet, despite decades of experience applying preservation laws to federally funded transportation projects, many state departments of transportation still struggle to find ways to preserve historic bridges.

The historic bridge program in the State of Indiana illustrates the dilemma confronted by many

states and offers a promising new approach to saving old bridges. While some communities appreciate the value of their historic bridges, local governments face difficult choices in improving the safety and functionality of their communities' aging infrastructure with limited financial resources. As a result, an estimated half of the nation's historic bridges identified during statewide inventories in the 1980s and early 1990s have been demolished. Indiana exemplifies this trend: since 1987, when Indiana's first survey of metal bridges was completed, 65% of that state's metal truss bridges were lost. Due to this, Indiana's historic bridge population was placed on the National Trust's 2001 list of America's 11 Most Endangered Historic Places.

Following the most-endangered designation, the Federal Highway Administration (FHWA) invited the



Dearborn County - The Laughery Creek Bridge in Dearborn County is an example of a triple intersection Whipple truss bridge. Commonly referred to as the Triple Whipple, this is the only example known in the United States.



Knox County - The George Rogers Clark/Lincoln Memorial Bridge extends 1,020 feet to connect Indiana to Illinois by carrying SR 441 over the Wabash River at Vincennes, making it the longest state-designed arch bridge in Indiana.

Indiana Department of Transportation (INDOT), State Historic Preservation Office (SHPO), representatives of the County Commissioners and County engineers, and the Historic Landmarks Foundation of Indiana (HLFI) to join a task group. Additionally, HLFI formed an interest group, called the Historic Spans Task Force, to help find a comprehensive solution rather than fight preservation battles bridge-by-bridge. The task group's mission was to develop a comprehensive and effective historic bridge preservation program.

These parties worked together to identify strategies to manage and preserve Indiana's historic bridges. In August 2006, a comprehensive Programmatic Agreement (PA) was executed by the FHWA, INDOT, SHPO and the Advisory Council on Historic Preservation. The PA sets forth an ambitious agenda and timeline for enacting new policies to support bridge preservation.

The PA calls for completion of an inventory of more than 6,000 bridges in Indiana built prior to 1966 to determine which bridges qualify as historic under the criteria of the National Register of Historic Places. Each National Register-eligible bridge will then be identified as "Select" or "Non-Select." The PA defines "Select" historic bridges as those most suitable for preservation and excellent examples of a given bridge type. The inventory and select classification of historic bridges are being completed by the consulting firm of Mead & Hunt,

assisted by retired Professor James Cooper and HNTB Corporation. The criteria to make determinations were developed with input from the task group, bridge owners and the public provided during review and comment periods. The resulting methodology represents an innovative, programmatic approach to determining which historic bridges within a statewide population are suitable for preservation. Rehabilitation of "Select" bridges is promoted in part by prohibiting their demolition using federal funds. "Non-Select" bridges can be demolished only if the owner shows that preservation options are not feasible and prudent.

With the completion of the inventory and "Select" classifications, all new transportation projects involving historic bridges will follow the streamlined historic review process which eliminates individual bridge review. This unprecedented effort is scheduled to be completed in early 2009. For more information, visit the project website:

http://www.in.gov/dot/programs/bridges/inventory/index.html.

Eric DeLony, retired chief of the Historic
American Engineering Record, National Park Service, is
a pontist actively working to preserve historic bridges.
Amy Squitieri, Vice President of Mead & Hunt, is a
consultant specializing in the inventory and
management of historic bridges.

#### STULL APPOINTED A VISITING SCHOLAR

Scott Stull, former ACRA Executive Secretary, has been appointed a Visiting Scholar at Cornell University in Ithaca, New York for the 2008-2009 academic year. He will also be teaching a course on the Archaeology of Colonial America at Ithaca College, also in Ithaca. He would be very interested in hearing news of CRM work at colonial sites in North America, and can be reached at sstull@ithaca.edu.

#### A C R A E D I T I O N

# TRADE ASSOCIATIONS AROUND THE WORLD: THE WAC-6 CONFERENCE DUBLIN, IRELAND

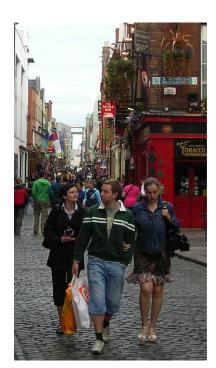
By Mike Polk, ACRA President



The River Liffey, near where Vikings first landed in 988 AD and founded the City of Dublin, Baile Atha Cliath in Irish (Gaelic)

As I have mentioned several times in ACRA Edition articles and to the board, in late June and early July my wife, Ann, and I attended the Sixth World Archaeological Conference in Dublin, Ireland. What a wonderful experience! There were more than 3000 participants from, I believe, 80 different countries. Ann (also a practicing archaeologist and co-owner of Sagebrush Consultants) and myself personally met archaeologists from at least the following countries (that I can remember): US, Canada, Japan, Finland, Scotland, England, Northern Ireland, Isle of Man, Ireland, The Netherlands, South Africa, Romania, Australia, New Zealand, New Caledonia, Germany and Brazil. Everyone was quite cordial and friendly, and the campus of University College Dublin was a good venue. It was a bit south of downtown Dublin, but had quite a lot of room and the hosts were able to accommodate many of the conference delegates in the school dorms. Dublin itself is a wonderful city. We visited many downtown venues including Trinity University (oldest university in Ireland), where we saw the Book of Kells, Grafton Street and Temple Bar. We missed visiting world famous St. Stephens Green, but did see the Guiness Storehouse and took in a performance of Riverdance at the Gaiety Theatre. This show began in Dublin.

As you may remember, a primary reason for the trip was to co-chair a symposium at the conference entitled "Archaeological Practice Around the World: Regulation, Legislation, and the Private Sector." The conference was organized quite differently from those most of us are familiar with. First, our



Historic Temple Bar area of Dublin.

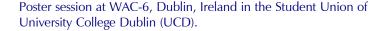
session was embedded within a thematic grouping called: "Quality Assurance and Archaeology, an International Perspective," co-chaired by Chuck Niquette, ACRA's first president. Within that theme, there were four to six different symposia. The Congress as a whole had many, many themes with far more individual symposia. The conference schedule and abstract book must weigh 4 pounds.

At WAC, every symposium must have co-chairs from two different countries. In our case, Peter Hinton from England was the co-chair. He is actually the Chief Executive of the Institute of Field Archaeologists in the UK, somewhat akin to the President of the RPA in the US (whose current President-elect is none other than our own Vice President for Government Relations, Ian Burrow). It was a great experience to work with Pete on this symposium. Over a period of six months we both worked to get the symposium organized and to stay on track. Both of us were quite unfamiliar with the requirements and workings of the WAC organization, so working from afar, it was never quite clear if we were doing this correctly or not. After missing several deadlines, pleading insanity to get our symposium accepted, and trying to find enough participants to fill the time slot (which was unclear for much of the time that we were working on this - it was actually quite short, about 2 hours), our session was approved. After

a bit of jockeying, we ended up with seven individual papers with speakers from a number of different countries and professions. Pete and myself both gave papers centering on a broad theme of professional archaeological practice (Pete) and on the potential for partnerships of trade associations (mine). Other papers generally focused on specific projects or thematic aspects of heritage management, and included case studies from the US (Corps of Engineers), Japan, Ireland and Russia. Unfortunately, the speaker from Russia did not appear, though his paper on subdivision developments in Siberia sounded quite interesting. It was good to see a relatively large crowd at our session. I counted between 40 and 50 individuals from a wide variety of countries.

As is usual at US conferences, the speakers all used Powerpoint presentations, though we had to reduce 20 minute papers down to 10 to 15 minutes because of a lack of time for all. Without the Russian paper, it left a considerable amount of time at the end, which allowed for a lively discussion, one of the most important parts of these congresses. It was interesting to hear archaeologists from The Netherlands, Ireland, Australia, the US, and several other countries discuss aspects of the papers and what the experience is in their country concerning how preservation is viewed, how sites are managed, and what people in those







National Roads Authority (NRA) [of Ireland] display at WAC-6.



Visitors enter the New Grange Passage Tomb.

countries think about their own heritage.

Because I was the lone person in charge of moderating the questions (Pete had to fly back to the UK to attend meetings with members of Parliament concerning critical legislation), that left me with an opportunity to ask the audience about trade associations around the world. I was encouraged to hear that there was more than one or two besides us. In the end, I found that organizations exist in the Republic of Ireland, in the UK, in Japan, in Australia and in The Netherlands. Exactly how these organizations operate within each of these countries and what it means to be a trade association are questions still to be determined. However, the fact that there is something akin to organizations of private sector professionals in other countries is very encouraging and enlightening. I am currently in the process of sorting the information I received and contacting the people involved with these trade associations.

I think that there are opportunities available to us because of this that could provide opportunities for learning from each other and, possibly, even having joint meetings of some kind. It might also be possible for companies to partner on projects as a result of communications that are developed through such mutual interaction. As I write this, I have been invited to come to Portugal later this year to speak about private sector archaeology in the United States. Apparently, a fledgling community of entrepreneurial cultural resource practitioners exists in Portugal who are interested in looking at a variety of models of the heritage

management field, including that in the United States.

Our symposium was early in the week which gave me an opportunity to meet and talk with some of these individuals later and to meet others, particularly during the mid-week break in the meetings when we took tours of three heritage sites in the surrounding countryside (how civilized this meeting was). We visited the Monasterboice Monastery, a 9th to 11th century structure with incredible symbolic stone crosses with raised Biblical figures. We then went to the Battle of the Boyne, the internationally famous site of the battle between William, Prince of Orange and James II in 1690, followed by a spectacular visit to the Newgrange and Knowth Passage Grave mounds, both part of a Megalithic World Heritage Site in County Meath. The Newgrange site was incredibly impressive in that the central chamber room (beneath a 50 m wide mound of earth, 10+ m thick) has a high ceiling roof, held up by elaborately placed stones. The chamber, which once held cremations, has not leaked water for the last 5,000



Crosses at Monasterboice Monastery

years! Also, the mound's entrance is so precisely aligned, that the sun only penetrates to the central chamber one day a year, at sunrise on the Winter Solstice (go to http://www.newgrange.com/webcast.htm to see this event).

During this trip and a Post-Conference tour to Northern Ireland, I was able to speak with a number of other archaeologists from many countries and ask about their approaches to heritage management. While it was clear that there are many ways to approach this subject, we found areas of common ground to discuss, especially concerning the varying ways that government affects the ways one can carry out the work, and restraints that it places on the ability of private enterprise to work in the field of heritage management.

For those who have more interest in what went on at the conference, the types of papers given, the tours, future meetings and other aspects of WAC, I provide here WAC's webpage address: www.worldarchaeologicalcongress.org. From there you can navigate to the WAC-6 pages and find out more about what happened in Ireland this summer. In addition, to avoid this article becoming longer than it should, I am placing the abstracts for the Theme, the Symposium, and all of the papers that were presented in our session on the ACRA website. I will also be placing the paper that I gave at the conference on the



Your President at a "wood henge" adjacent to New Grange Passage Tomb.

website. I would encourage any of you to read and react to this material. Please let me know if and how you would like to see ACRA move in a more international way - or not. It's important to know if further pursuit of the ideas touched on here are of broad interest in ACRA. I look forward to hearing from you via mail, email or phone or, best, talking with you in person at the upcoming annual meeting in Tucson next month. See you there!





Boyne River and Vally near New Grange, County Meath.

#### MEET ACRA BOARD MEMBERS

# Elizabeth Jacox Board Member, Small Firms TAG Historical Research & Consulting, Boise, ID

I can't talk about my company or our work without bringing in my partner, Barbara Perry Bauer. She's my sister.

When I was an adolescent, if anyone had ever told me that someday I would run a business, I would probably have said, "What? Why?" If they had added that I would run the business in partnership with my youngest sister, I would probably have snorted, laughed and walked away. Why would I ever choose to spend whole days of my life in the company of someone I was always trying to ditch (usually without any success)? Get out of here!

Well, guess what? Barbara and I have been in business together now for more than ten years and for the past three years, we've been partners in our company, TAG Historical Research & Consulting (an "assumed business name" for The Arrowrock Group, Inc.--more on that in a bit).

Although we've lived in Idaho for most of our adult lives, our family is originally from New Orleans. Our parents were born and raised there, met there, married and established a family of four girls. Our dad was a construction engineer for Kaiser Engineers. When Barbara, the youngest, was six months old, he accepted a job which meant moving from New Orleans to Kennewick, Washington, where he would work on construction projects at the Hanford Nuclear plant. I was five when this happened, so I remember the move--we took the train from New Orleans to Kennewick, leaving all of our relatives and my parents' lifelong friends behind. Barbara slept and cried through most of the trip--the rest of us spent a lot of time in the observation car. She really missed out.

The move to Kennewick was the first of several moves around the Intermountain West -from Kennewick to

Boise, where Kaiser had a contract to work on missile silos out in the desert near Mountain Home Air Force Base. From Boise to Helena, Montana - no one in our family can remember why we went there. We moved from Helena to Idaho Falls, where Kaiser was involved in the construction of several test reactors. We stayed in Idaho Falls long enough for me to grow up and graduate from high school. The year I graduated, Kaiser's contract at the Idaho Falls site ran out and our dad was transferred to Ohio. Not quite knowing what I wanted, I went along and discovered that the Midwest was not for me--it was too green and humid. I came back to Idaho and attended Idaho State University, graduating a few years later with a B.A. in History. By then I had met and married my husband George--a transplanted Hoosier from South Bend, Indiana, On finishing college we did what many of our friends did, we left Pocatello and moved to Boise, Idaho's big city. I was lucky enough, after a few months, to land a temporary job with the Idaho Historical Society. When a permanent position as Library Assistant opened up at the Historical Library, I successfully applied. I stayed on at the Society for 14 years, eventually ending up in charge of reference services and the photograph collection.

Meanwhile, Barbara had graduated from high school in Ohio, then returned to Idaho to attend Idaho State University, where she too majored in history. She took a break from academics after a couple of years, ending up working on a dude ranch in Cody, Wyoming, where she also worked as an intern at the Buffalo Bill Historical Center. By then, our dad had retired and our parents returned to Boise to live, When Barbara resumed school, it was at Boise State University, where she obtained a B.A. in History. She continued on to graduate school at the University of Wyoming, working summers in Cody at the dude ranch and the Historical Center. Eventually she became a curatorial assistant, then collections manager at the Historical Center. She too met her husband in college--a Cody native, Martin graduated from University of Wyoming with a degree in engineering and ended up getting a job working for the State of Idaho. They moved to Boise too. Barbara returned to school in Boise and achieved an M.A. in Public History at BSU.

So here we were, together in Boise. I was still working at the Historical Society when a group of friends, including Barbara, decided to see if they could find work as contract historians. The Arrowrock Group was created in 1993 and incorporated in 1994--Barbara was one of the original group of five members. After a few successful small projects, Arrowrock landed a big contract to do a historic context report for a mining site, just when one of the members decided contract work wasn't what she really wanted to do. After fourteen years at the Historical Society, I decided it was time for a change. Barbara conferred with her partners and they asked me if I'd like to join the group, which I did. Since 1995 I have spent most or all of my time doing historical research.

Over time, the other partners moved on to other interests--by 2005 The Arrowrock Group, Inc., was a twowoman operation. Barbara and I decided to see if we could ramp up the action and began to actively pursue more projects--we are not archaeologists, but we have partnered with archaeologists on Section 106 compliance projects for transportation and communications companies. In addition we have conducted site surveys of historic neighborhoods and commercial districts, created collections inventories for small museums, assisted state agencies in organizing and transferring files to the state archives, developed interpretive exhibits, conducted litigation support research and written house histories for homeowners. If it requires historical research, we do it. Oh, the name--when the big change to just two partners came in 2005, we thought we should mark it with a new logo and a new name--we didn't want to reinvent ourselves completely so we adopted TAG ( The Arrowrock Group) Historical Research & Consulting as a business name--too bad we didn't think more about what a mouthful that is when you answer the phone or how many characters it takes up when you are registering for something on line. Oh well. Here we are sisters and business partners.

We work and live in Boise with our spouses (George and Martin) and our kids--my daughter Ellen will be a senior at Boise High School this fall. Barbara's

daughter Jordan left August 18th to attend Westminster College in Salt Lake City where she is enrolled in the aviation program. Her son Nick will enter Timberline High School as a sophomore. Not one of them seems very interested in history.

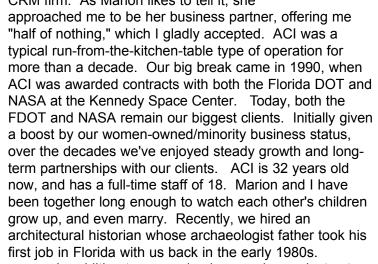
## Joan Deming Board Member, Large Firms Archaeological Consultants, Inc., Sarasota, FL

I was born in historic Beth Israel Hospital in Newark, New Jersey, and raised in the 'burbs where we moved when I was about five years old. After my undistinguished years as an alienated high school student, I escaped the Garden State for an undergrad education at the University of Wisconsin-Madison. Influenced mostly by glossy colored photographs in National Geographic magazine, I knew that Anthropology would be my major. If I couldn't study chimpanzees like Jane Goodall, maybe Louis Leakey would add me to his team to unearth our earliest human ancestors. Alas, my courses in Physical Anthropology were a bore. Luckily, my volunteer job at the State Historical Society Museum led to my first archaeology experience during the summer of my freshman year. Digging in the dirt and living communally in an abandoned farmhouse in southwest Wisconsin was way cool, and I was hooked. Back on campus, it was "On strike, shut it down." Not wanting to cross the picket line, I missed all my classes in North American Archaeology, but learned other lessons as a participant-observer in the great riot of campus life. Despite the presence of armed National Guardsmen and the frequent clouds of tear-gas wafting into my dorm, life in Madison was good. All got better after my high school sweetie, Ed, transferred to UW from Maryland. We married after our junior year (and share the same anniversary day and year with Ann and Mike Polk!).

After graduation, we moved to Milwaukee, where I pursued a master's degree at UWM, with a focus in Museology. I loved working part-time at the Milwaukee

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State Museum, but when Ed had the opportunity to take over a family-related business in Florida, I ditched my almost completed degree program to start anew in St. Petersburg, Florida. Our move to Florida coincided with the beginning of the nation's first program in Applied Anthropology, at the University of South Florida (USF) in Tampa. This is where I met my future business partner, Marion Almy (a former ACRA Board member). Before graduating, in 1976, Marion founded Archaeological Consultants, Inc. (ACI). Today, ACI is Florida's oldest operating CRM firm. As Marion likes to tell it, she



In addition to my work mismanaging projects at ACI, I spent 25 years teaching as an adjunct instructor at USF and a few community colleges. Several years ago, when the USF anthropology department increased enrollment in its Intro class from 195 to 350 students, and began to bus students to a movie theatre at the local mall due to lack of adequate lecture hall space on campus, I filed away my notes and called it quits. After all these years, I'll sometimes encounter a former student (typically



working as a waiter or car valet!) who thanks me for an enjoyable class. I always tell them that it's hard not to make anthropology interesting!

Remarkably, I'm still married to my first husband, an exceedingly patient man. Ed works as a senior applications architect with Franklin Templeton Technologies. When he's not working in front of three computers, he's relaxing in front of three computers doing genealogy research. Our only child, Matthew, about to turn 30 (Egad!), lives and works in Chicago as a web search designer for a large industrial supplier. He formerly directed the writing program

for the biological sciences division at the University of Chicago, where he graduated (and lived, for a time, in the same dorm as one of my oldest childhood friends). Ed, Matthew and I enjoy traveling and adventures in good eating. We still vacation together, and look forward to our next trip, to Ireland, in 2009. Last summer, Matthew introduced Ed and me to our first taste of "molecular gastronomy" in Madrid, complete with tableside concoctions made with frothing liquid nitrogen. We've since enjoyed "better food through chemistry" at Alinea in Chicago, where we managed to eat and drink our way through a 24-course tasting menu lasting almost five hours. When I'm not working or sleeping (my real hobby), I enjoy reading trash mysteries and thrillers, and look forward to the Sunday New York Times crossword puzzle, which I have never finished. My guilty pleasure is seeing the Rolling Stones in concert, which, fortunately for our bank account, doesn't happen very often. When the band first came to the US in the 1960s, my uncle was an usher at the Mosque Theatre in Newark. He sneaked me into the show, and put me in a luxury box as close to the stage as you can get. Very groovy!

#### A MESSAGE FROM THE MEMBERSHIP SECRETARY

By Lucy Wayne

For the past two years, it has been my privilege to serve as ACRA's first Membership Secretary. The position was originally established to aid the Treasurer in maintaining the membership records and sending/tracking dues notices. Now that HQ is taking over those duties, the Board has decided that for the time being the office of Membership Secretary will not be filled. We do still have an active Membership Committee, currently headed by Steve Dasovich, which is charged with recruiting ACRA members.

Serving as Membership Secretary was a tremendous experience. I learned a great deal about who makes up ACRA. And I also had the good fortune to correspond with some members whom I had not previously met. As I get ready to leave this office, I wanted to make note of a few things I've learned and encountered.

#### **Diversity**

First, we really are a very diverse group, with a wide range of specialties. Sometimes, we get sort of lumped in with the archaeological groups, but there is much, much more to our membership. It is impressive how many companies have historians, architectural historians and preservation planners-and how many companies don't have archaeologists!

#### Why Belong?

Second, joining ACRA and remaining a member doesn't really seem to be a function of how much dues you have to pay. It seems to depend more on the firm's perception of what ACRA does (or doesn't) do for them. It was very clear, looking through past years' records, that when there is a hot topic nationally (like Pombo's assault on Section 106), our membership is at a high level. When things are quiet, it drops a bit. That's really unfortunate, because in order to be a factor at the national level, ACRA needs to ALWAYS be there. If members drop out when they think nothing is going on that ACRA needs to

address, be it legislation, or the threat of unions, or labor rates, or whatever, how are we going to guarantee that ACRA will be there when needed?

And make no mistake-ACRA is a presence at the Federal level and in the preservation field in general. We are regularly and repeatedly recognized by most agencies, our sister organizations (such as SHA, SAA, RPA, AAA, etc.) and the Advisory Council as a good source to consult on a broad range of issues. Despite the fact that we tend to wax and wane a bit in terms of numbers of members, the very fact that we have existed for over 13 years and continue to make our presence known in Washington and elsewhere has made us a force, despite how small we may sometimes think we are.

#### **Company Size Categories**

Third, and this is important to everyone-there seems to be a bit of confusion as to how company size is determined and when it changes. Why is this important?

- 1. Your size determines what level of dues you pay.
- 2. Your size determines which candidates for board member you can vote for. When ACRA was originally established, it was decided that to keep everything fair, regardless of company size, that there would be three basic groups, large, medium and small, and that each group would have the same number of board members (i.e. the same vote). When you vote for a board member, you are voting for the member who represents your company size category.
- 3. The correlation to this is that your size determines which board positions you are eligible to run for should you decide to serve on the board. (As a side note, I strongly recommend serving on ACRA's board. That is the place to really learn what ACRA is doing and what is happening that may affect our industry. Plus, you have a bigger say in what ACRA does.)

So, how do you decide which size category you fall into? Very simple-average your past THREE year's **gross** income. That average determines which category to check on the dues notice. Currently, we have three subcategories in the three major divisions that are shown below.

If you are part of a company that offers services other than CRM, such as an engineering company, you only have to figure your CRM gross. That can mean that really large firms are paying at a small CRM firm level because they do very little CRM. But it is important that they belong to ACRA and are represented, because they are working in our field.

Since determining the size category is strictly on the honor basis (we assume you are all truthful about your size), no one is going to check up on you. Whatever category you check on your annual dues form and whatever amount of dues you pay is the category in which you will be listed for that year. If you grow during the year-and we hope all of you do-you don't have to change your dues level until your three-year average is at the next level. On the other hand, many of our members are proud of their growth and want to be listed as a larger business.

If you ever have questions as to what size company you are currently listed as, for instance when one office pays dues and another office does the CRM work,

check with HQ. They have your dues notice and your dues paid amount and can tell you what category was selected by whoever paid the dues for your firm. Remember, no one at HQ or on the ACRA Board sets your company size category-you do when you pay your dues.

#### A Challenge

Finally, one last item that I would like to address as outgoing Membership Secretary. All of us know that there are a lot of CRM firms out there who are not ACRA members. You can find them in other directories or lists, but for whatever reason they are not in ACRA. And that reason may simply be that no one has attempted to recruit them. I challenge all current ACRA members to recruit at least one new member this year. You can do it-everyone knows someone who should be in ACRA. Maybe it's a competitor, maybe it's a new firm in your state, maybe it's an old friend who just hasn't come on aboard. Give it a try-get them to join. And even better, attend the annual conference with them! Then you will really get your money's worth from ACRA-certainly from the workshops and sessions being offered (see the conference article in this newsletter or on the ACRA web page), but especially from the networking opportunities.

### **Company Size Categories**

Small-1st category, less than \$100,000/year Small-2nd category, \$100,000 to \$200,000/year Small-3rd category, \$200,000 to \$300,000/year

Medium-1st category, \$300,000 to \$600,000/year Medium-2nd category, \$600,000 to \$1 million/year Medium-3rd category, \$1 million to \$1.5 million/year

Large-1st category, \$1.5 million to \$2.5 million/year Large-2nd category, \$2.5 million to \$6.5 million/year Large-3rd category, over \$6.5 million/year

## LEGISLATIVE UPDATE AUTUMN EDITION

By Nellie Longsworth, Government Affairs Consultant

Washington DC, in August, is the deadest place to find interesting news, especially congressional news. The Congress is in recess and is hobbled in the Senate by one member - Sen. Coburn (R-OK) - who has put a "hold" on every bill introduced. By the rules of the Senate, no bill can go to the floor for a vote with a "hold" on it. Majority Leader Larry Reid (D-NV) has tried to put together non-controversial bills but is finding that it is almost impossible to get the 70- votes needed to "override a hold." FY09 appropriations are "on hold" and many believe everything is waiting for the election. Hopefully, September will bring members with a desire to accomplish what is needed to run our country efficiently.

With so little congressional news, we are turning to two other issues, both related to the Advisory Council on Historic Preservation. First, is an exchange of letters related to the Preserve America Summit, the first from the three archaeological organizations - ACRA, SHA, SAA - sharing their concern about oversights in the appointments of the Expert Panel and the response from John Nau III, Chairman of the Council.

The second issue is the ACHP announcement of the adoption by the Council of the Policy Statement titled "Archaeology, Heritage Tourism, and Education" at their meeting in St. Louis. In addition to the Statement, I recommend that you go onto the achp.gov website and click on "Working with Section 106." You will see that the ACHP Archaeology Task Force, chaired by Dr. Julia King, has enhanced the role of Section 106 for all in the field of historic preservation.

#### PRESERVE AMERICA EXPERT PANEL

Preserve America is a growing program within the Advisory Council on Historic Preservation. There are many sub-programs and grants directed toward using historic preservation as a tool to enhance programs at the national, state and local levels.

Over a year ago, Preserve America invited a number of experts from many difference areas of preservation to meet in New Orleans to assess preservation today and to discuss the future needs of preservation. The recommendations of that conference clearly called for further examination of the current federal preservation delivery programs. Karen Hartgen, Ian Burrow, and Nellie Longsworth attended the meeting.

To initiate a report on the "next step," an Expert Panel was appointed this spring by co-chairs John Nau, Chairman of the Council, and Lynn Scarlett, Deputy Secretary of the Department of Interior. The expert panel includes individuals from different perspectives who agree to represent their own viewpoints and interests. The members of the panel are:

- Susan Barnes, President and Chief Executive Officer, the Landmark Group of Companies, and ACHP Vice Chair.
- Philip Grone, a director at Cisco Systems and former Deputy Undersecretary of Defense for Installations and Environment, Department of Defense,
- Daniel P. Jordan, President, Thomas Jefferson Foundation, and Trustee of the National Trust for Historic Preservation,
- Frank G. Matero, professor of architecture, chair of the graduate program in historic preservation at the Graduate School of Fine Arts, and Director of the Architectural Conservation Laboratory at the University of Pennsylvania.
- Richard Moe, President, National Trust for Historic Preservation.
- David Morgan, former Kentucky State Historic Preservation Officer (SHPO),
- Brian Patterson, council member of the Oneida Indian Nation, and Chairman of the United South and Eastern Tribes,

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- Joseph P. Riley, Jr., Mayor, Charleston, S.C.
- Jay D. Vogt, South Dakota SHPO, and President of the National Conference of State Historic Preservation Officers. and
- Douglas P. Wheeler, partner, Hogan & Hartson.

While those appointed are prominent leaders in many areas of preservation, there are areas not represented, including archaeology, landscape architecture and anthropology. While not being critical of those appointed to the Expert Panel, the presidents of SHA (Lu Ann De Cunzo), ACRA (Michael Polk) and SAA (Dean Snow) forwarded a letter to John Nau III and Lynn Scarlett, seeking guidance as to how there could be input from leaders in the missing fields.. They further noted a deficiency in representation from the Western States where there are numerous federal agency undertakings that are a challenge to historic preservation. The letter, dispatched on May 21, states:

The Society for American Archaeology (SAA) and Society for Historical Archaeology (SHA) and the American Cultural Resources Association (ACRA) were pleased to note the announcement of the creation of an Expert Panel to reevaluate the current federal historic preservation program, as recommended by the 2007 Preserve America Summit. We are very appreciative that you are following the recommendation made by the Preserve America Summit.

Our organizations, however, do have concerns about the panel and its plans.

SAA is an international organization that, since its founding in 1934, has been dedicated to the research about and interpretation and protection of the archaeological heritage of the Americas. With more than 7,400 members, SAA represents professional archaeologists in colleges and universities, museums, government agencies, and the private sector. SAA has members in all 50 states as well as many other nations around the world.

The Society for Historical Archaeology (SHA) is an international organization, the largest scholarly group concerned with the archaeology of the modern world with a membership of over

2,500. SHA promotes scholarly research, historical archaeology, and conservation of sites and materials on land and underwater. SHA represents historical archaeologists in academia, museums, government agencies, and the private sector. The Society's membership represents all 50 states and several nations around the world.

The American Cultural Resources Association (ACRA) is the trade association of the cultural resource industry. ACRA's 130 member firms employ over 2,150 people nationwide, working in historic preservation, history, archaeology, anthropology, architectural history, historical architecture and landscape architecture. ACRA members work closely with state departments of transportation, federal agencies, state and tribal historic preservation officers, other private sector groups, and the public. ACRA members are the firms that carry out federal and state laws requiring the protection of historic properties affected by construction projects, and as such are very familiar with archaeological issues. ACRA members work to create a balance between economic development and the protection of historically important properties and landscapes.

The first concern is that the panel membership does not accurately reflect the nature of the preservation community. The Preserve America Summit report stated that "the major preservation partners jointly convene a time-limited, independent review panel (including representatives from federal, state, tribal, and local governments, the business community, the non-profit sector, and academia) to evaluate the current federal historic preservation program and make recommendations."

While the panel members are noted and accomplished experts in their fields (see above), we believe that the composition of the group as described in the May, 2008 announcement does not align with the Summit recommendations. Numerous disciplines within the field of cultural resource preservation do not appear to be represented, including archaeology, landscape architecture, battlefield preservation, and anthropology, to name just a few. Also, the panel appears to lack balanced regional representation. The federal government's enormous landholdings in the Western U.S. magnify the role played by preservation programs in that region. Given

this fact, we believe that the lack of a Western perspective could make the panel's deliberations more difficult.

We understand that these recommendations concern the structural changes to the historic preservation legislation as it now operates. However, even with structural changes, understanding the entire field of preservation plays a vital role and can make all the difference when deciding how particular elements of the programs interact between one another and what changes will be effective and what could be negative.

The second concern is that the panel's plans for connecting with stakeholder groups and gathering expert information on the federal preservation infrastructure seem to be very vague. During the recent meeting of the ACHP in Washington, there was very little information given about the panel, other than that its reports to ACHP and the Department of Interior would be expected in November. There was no clear indication of how or when the panel intends to meet with outside groups. We believe that greater transparency is needed, as the work of the panel will be greatly enhanced with input from all the various constituencies with the preservation community, including archaeology.

SAA, SHA and ACRA appreciate the opportunity to express their concerns. We also congratulate you on all of your hard work over the years toward improving the effectiveness of U.S. cultural resource preservation programs, and look forward to working with the Expert Panel in the months ahead. (End of letter)

A response from John Nau arrived in mid-August and states:

Thank you for your letter of May 21, 2008 in which you express your concerns about the membership and plans of the expert panel convened by Deputy Secretary Lynn Scarlett and me in response to one of the findings of the Preserve American Summit. I apologize for the delay in getting this letter to you, but I wanted to get some information about the panel in order to answer.

Ms. Scarlett and I did not begin the selection process for individuals to serve on the panel by

considering geographic location or affiliation with the numerous academic and professional disciplines that work within the larger heritage preservation community. We took our guidance from the recommendation in the Preserve America Summit report to draw members from "federal, state, tribal, and local governments, the business community, the non-profit sector, and academia" seeking those with broad experience within the preservation field and with knowledge of the challenges inherent in a discussion of the structure of the Federal preservation program. I trust you will agree that the panel members meet this standard.

With regard to a western perspective on the panel, I note that one member, Jay Vogt, is the State Historic Preservation Officer from South Dakota. Another panel member, Doug Wheeler, served as California's Secretary of Resources and was responsible for all of the state's natural and cultural resource programs administered through a budget of nearly \$2 billion and a total staff of 13,000. Likewise, the panel does have someone with valuable insight in the field of archaeology. Dr. Frank Matero, the chair of the graduate program in historic preservation at the University of Pennsylvania, has consulted on a wide range of conservation projects including the archaeological site of Mesa Verde, Casa Grande and Bandelier and has a forthcoming book on the history of archaeological site preservation in the American Southwest.

You should also know that there may be a change in the membership due to scheduling challenges facing an existing member. Should that occur, a replacement from a western state or with experience with the issues you mention could certainly be considered.

As envisioned in the summit report, the expert panel is operating independently of the ACHP and the Department of Interior. I posed your question concerning connecting with stakeholder groups and gathering expert information to the facilitator and was informed that the panel will first gather information from the preservation community by way of an on-line survey posted on the Preserve America website. I understand that your organizations will be asked to help distribute a hyperlink to

the survey to enhance to broadest possible participation. Once the panel has had an opportunity to review the results of the survey, I understand that they will make a determination about what additional information or meetings could help them formulate their findings. I agree with you that the work of the panel will be greatly enhanced with input from all your constituencies within the preservation community and trust you will help the panel contact your members.

I thank you for taking the time to write to me and express your concerns. I will share your letter with the members of the panel as well as my response, and I look forward to working with you as their work unfolds in the months ahead.

#### Comment:

The response from John Nau is defensive at first but acknowledges the importance of input from constituencies - such as ours - within the broad preservation community. We look forward to distributing the hyperlink to the members of the SAA, SHA and ACRA and hope that you will share your thoughts with the ACRA Government Affairs Committee.

## ACHP ADOPTS THE POLICY STATEMENT ON ARCHAEOLOGY AND HERITAGE TOURISM

At its summer business meeting in St. Louis last week, the Advisory Council on Historic Preservation (ACHP) adopted a policy statement titled "Archaeology, Heritage Tourism, and Education." The policy statement calls for the ACHP to help "foster public understanding and appreciation of archaeological resources through heritage education programs and, where appropriate, heritage tourism initiatives while encouraging their conservation for future generations in a spirit of stewardship." This policy statement and accompanying guidance were developed by the ACHP's Archaeology Task Force, chaired by expert member Dr. Julia King.

Through a series of principles the policy statement and accompanying guidance focus on consulting with various parties to determine when and how it is appropriate to use archaeological resources for tourism and education purposes, and using a wide range of knowledge about the past to bring it to life. In the process, decision makers should consider a wide range of sustainability issues (including resource protection, access, current and long-term threats, and funding) in their planned heritage development project or program.

The policy and guidance are designed to assist ACHP staff, federal agency decision-makers, and other parties when, in the effort to foster a greater appreciation and understanding of the American past, they are or will be making decisions about incorporating archaeology and archaeological resources into heritage tourism projects and programs as well as broader education initiatives. The principles and guidance should also be useful to others involved in heritage development, including State Historic Preservation Officers, Tribal Historic Preservation Officers, and local communities with significant archaeological resources that may have public interest, tourism professionals, businesses, not-for-profit organizations, and private individuals.

To see the full policy statement - Archaeology, Heritage Tourism, and Education, contact Dr. Tom McCulloch at 202-606-8554 or <a href="mailto:tmcculloch@achp.gov">tmcculloch@achp.gov</a> to get the attachment of the full policy - or contact Nellie Longsworth at <a href="mailto:nellbabe@aol.com">nellbabe@aol.com</a>.



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### **ACRA's Members-Only Listserver**

MembersOnly is a private email forum intended to promote dialogue between ACRA members, and to provide a venue for the membership and the board of directors to share information, and to post queries and comments for discussion. To participate in MembersOnly, visit www.acra-crm.org and click on the link under ACRA forums.

is a bi-monthly publication of The American Cultural Resources Association. Our mission is to promote the professional, ethical and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association.

This publication's purpose is to provide members with the latest information on the association's activities and to provide up-to-date information on federal and state legislative activities. All comments are welcome.

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#### **ACRA** Edition

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